Inaugural APAC Summit

Singapore | 23 - 25 June

SPONSOR PROSPECTUS
WHO WE ARE & SUMMIT GOALS
Inaugural APAC Summit | 23 - 25 June, 2020

H-ISAC Members are respected leaders in the Healthcare Community. We are the healthcare security summit to attend:

- Connect with decision makers and industry influencers
- Position yourself as an SME
- Be a part of an organization that is making a difference in the Global Healthcare Industry
- Great forum for networking and building relationships
- 65% of our attendees are in a c-suite or buying/decision making position

Your selection is time stamped. Please do not call us, go straight to our website and reserve your sponsorship today!

For more information on H-ISAC visit us at h-isac.org

Build Relationships Through Networking

- Tuesday Night: Dine-Arounds: Dine-Around opportunities to enjoy a good meal in a relaxed atmosphere with your leads
- Wednesday Night: Special Event: Singapore Zoo & Night Safari
- Over 2 hours of dedicated exhibit time and many more networking opportunities during the program
- More time during program to build relationships, network and participate in interactive discussion sessions and events

Ensure Content Variety: Your Chance to Shine

- Operational Technology (OT) and ICS
- Medical Device Product Security
- Case studies on innovative trends in security

H-ISAC's APAC Summit provides you with the best networking and relationship building opportunities.

Need some motivation?

- Sponsor representatives are eligible to attend all sessions to gain insight about the industry
- H-ISAC strongly recommends sponsor representatives attend all Summit meals, receptions and special events in order to maximize networking opportunities. Select your exhibit space location on 29 May
- First H-ISAC APAC Summit: Be more impactful in an intimate setting

Many opportunities sell out quickly...don't delay!
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# Conference Agenda

**Inaugural APAC Summit | 23 - 25 June, 2020**

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## Tuesday, 23 June

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1730 – 1900</td>
<td>Welcome Event</td>
</tr>
<tr>
<td>1830 – 2100</td>
<td>Dine-Arounds</td>
</tr>
<tr>
<td>2100 – 2300</td>
<td>Hospitality Suite</td>
</tr>
</tbody>
</table>

## Wednesday, 24 June

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0800 – 1630</td>
<td>General and Concurrent Sessions/Networking Breaks</td>
</tr>
<tr>
<td>1700 – 2100</td>
<td>Special Event – Singapore Zoo &amp; Night Safari</td>
</tr>
<tr>
<td>2100 – 2300</td>
<td>Hospitality Suite</td>
</tr>
</tbody>
</table>

## Thursday, 25 June

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0800 – 1700</td>
<td>General and Concurrent Sessions/Networking Breaks</td>
</tr>
<tr>
<td>1800 – 2100</td>
<td>Special Event – S.E.A. Aquarium</td>
</tr>
</tbody>
</table>

*Agenda is subject to change*
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>27 January</td>
<td>Attendee and Sponsor registration opens</td>
</tr>
<tr>
<td>01 May</td>
<td>Platinum and Gold: Initial Speaker Presentations due for content committee review</td>
</tr>
<tr>
<td>07 May</td>
<td>Handbook Ads due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a> (see <a href="#">Ad Specifications</a>)</td>
</tr>
<tr>
<td>07 May</td>
<td>Grand Rounds descriptions due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a></td>
</tr>
<tr>
<td>08 May</td>
<td>Platinum sponsorship deposits due</td>
</tr>
<tr>
<td>21 May</td>
<td>Sponsored Dine-Around event description (if applicable) due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a></td>
</tr>
<tr>
<td>21 May</td>
<td>Sponsor logistics call</td>
</tr>
<tr>
<td>22 May</td>
<td>Full sponsor payment due (Non-payment will result in a forfeit of slot)</td>
</tr>
<tr>
<td>TBD</td>
<td>Hotel reservation cut-off date</td>
</tr>
<tr>
<td>04 June</td>
<td>Booth Selection call (in order) Navigator/Platinum/Gold/Silver</td>
</tr>
<tr>
<td>09 June</td>
<td>Final speaker presentations due (no changes to presentations will be accepted after this date)</td>
</tr>
<tr>
<td>09 June</td>
<td>Pre-Conference Opt-in Attendee list e-mailed to sponsors (attendee title and company only)</td>
</tr>
<tr>
<td>12 June</td>
<td>Booth Flyer Deadline</td>
</tr>
<tr>
<td>19 June</td>
<td>Online Sponsor Attendee Representative registration closes at 6:30 pm PST</td>
</tr>
<tr>
<td>23 - 25 June (On-site)</td>
<td>Full Opt-In Attendee list distributed to sponsors at registration (hard copy only)</td>
</tr>
</tbody>
</table>

**Booth Hours**

*Sponsors should be at their booths during the Networking Breaks and should plan to attend all sessions to gain insight about the industry. To maximize networking opportunities, sponsors should attend all meals, receptions and special events.*

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 June</td>
<td>Exhibitor Set-up</td>
</tr>
<tr>
<td></td>
<td>Welcome Reception</td>
</tr>
<tr>
<td></td>
<td>1200 – 1600</td>
</tr>
<tr>
<td></td>
<td>1730 – 1900</td>
</tr>
<tr>
<td>24 June</td>
<td>Networking Break</td>
</tr>
<tr>
<td></td>
<td>Morning</td>
</tr>
<tr>
<td></td>
<td>Networking Break</td>
</tr>
<tr>
<td></td>
<td>Afternoon</td>
</tr>
<tr>
<td>25 June</td>
<td>Networking Break</td>
</tr>
<tr>
<td></td>
<td>Morning</td>
</tr>
<tr>
<td></td>
<td>Networking Break</td>
</tr>
<tr>
<td></td>
<td>Afternoon</td>
</tr>
<tr>
<td></td>
<td>Exhibitor Break-down</td>
</tr>
<tr>
<td></td>
<td>Following Afternoon Networking Break</td>
</tr>
</tbody>
</table>

*Dates and deadlines are subject to change*
H-ISAC is excited to host our first APAC-based Summit in Singapore.

Frequent Assumptions at Summits

**Assumption:** *Since I am a sponsor, doesn’t that mean I already have a hotel room reserved and name badge?*

No.

Part 1: You have reserved your sponsorship slot/event.

Part 2: You or your sponsor representatives must also register for a name badge, as well as reserve needed hotel rooms and transportation. For more information, visit [h-isac.org/summits/apac-summit-sponsor-portal/](http://h-isac.org/summits/apac-summit-sponsor-portal/).

**Assumption:** *Since I am a Platinum or Gold sponsor it will be nice to have extra company elders attend.*

No. H-ISAC has a 1:4 sponsor to attendee ratio. We will adhere to the number of passes listed.

**Assumption:** *I can purchase as many additional sponsor passes as I need to send my staff.*

No. H-ISAC has a 1:4 sponsor to attendee ratio. We will adhere to the number of passes listed.

**Assumption:** *We usually send our payment to the event management company.*

Not this time. The exact remittance address and payment due date are listed on the [Terms and Conditions](#) page in this packet.
LOCATION
Inaugural APAC Summit | 23 - 25 June, 2020

FESTIVE HOTEL™ SINGAPORE
8 Sentosa Gateway, Sentosa Island
Singapore 098269
Single Occupancy Room Rate: $280 per room/night SGD
Double Occupancy Room Rate: $305 per room/night SGD

HARD ROCK® HOTEL SINGAPORE
8 Sentosa Gateway, Sentosa Island
Singapore 098269
Single Occupancy Room Rate: $290 per room/night SGD
Double Occupancy Room Rate: $315 per room/night SGD

Reservations can be made for either hotel via this Reservation Form (PDF).
When complete, email the form to groups@rwsentosa.com. To be eligible for the group rates, reservations must be made on or before the cut-off date of Friday, 22 May 2020 or until the room block is sold out.
## LEVEL SPONSORSHIP QUICK LOOK

Inaugural APAC Summit | 23 - 25 June, 2020

### Details

<table>
<thead>
<tr>
<th>Details</th>
<th>Platinum*</th>
<th>Gold A*</th>
<th>Gold B*</th>
<th>Grand Rounds**</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>USD 40,000</td>
<td>USD 30,000</td>
<td>USD 20,000</td>
<td>USD 20,000</td>
<td>USD 15,000</td>
</tr>
<tr>
<td># available (overall total)</td>
<td>2</td>
<td>2</td>
<td>5</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td># of full conference passes</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>General session slot</td>
<td>X (30 minutes)</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Breakout session slot</td>
<td>–</td>
<td>X (60 min.)</td>
<td>X (30 min.)</td>
<td>X (25 min. x2**)</td>
<td>–</td>
</tr>
<tr>
<td>Exhibit space</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opt-in Attendee list***</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Handbook ad in conference on-site handout</td>
<td>X (full page)</td>
<td>X (1/2 page)</td>
<td>X (1/4 page)</td>
<td>X (1/4 page)</td>
<td>–</td>
</tr>
<tr>
<td>Logo on signage and website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

* Platinum and Gold require an approved Call for Papers before registration will become available. A special registration link will be sent with your acceptance email upon paper approval. Platinum and Gold Call for Papers is open 22 December 2019 – 23 March 2020. Notification of Paper Acceptance is 24 April 2020.

** Grand Rounds are 25 minutes and occur 2 times during a 1-hour time slot. See page 12 for additional details.

*** Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
PLATINUM DETAILS
Inaugural APAC Summit | 23 - 25 June, 2020

Speak about the variety of problems you and your organization see in today’s marketplace. Expand our members’ views of the dark world, share possible solutions, share what could be or ‘what if’ scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don’t sell. Panel discussions that include H-ISAC members are given high reviews.

- 5 full conference passes maximum (includes speaker)
- One 30-minute general session speaking slot*
- Exhibit space (electrical, 2 chairs, and 1.6x0.8 m table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and website
- Full-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by 07 May)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 20 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by 12 June)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

All Platinum Sponsors will pay a USD 10,000 deposit (non-refundable) due on 14 February. Credit card payment is acceptable. Platinum require an approved Call for Papers before registration will become available. A registration link will be sent with your acceptance email upon paper approval. Call for Presentations opens 22 December 2019 – 23 March 2020. Notification of Paper acceptance is 24 April 2020.

All presentations must be on the H-ISAC Summit template.

- Initial Presentations are due on 01 May so that the content committee may review and provide feedback
- Once all changes are made the Final Presentation must be approved by the H-ISAC Content Committee
- Final presentation due 09 June (changes will NOT be accepted after this date)

NO CHANGES TO THE PRESENTATIONS WILL BE ACCEPTED ON SITE.

* The Summit content is closely curated. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Conference Content Committee. Specific feedback will be provided regarding adjustments to ensure the content meets the H-ISAC standards. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past member feedback clearly indicates a negative perception of sales pitches for products and/or services.
Gold require an approved Call for Papers before registration will become available. A registration link will be sent with your acceptance email upon paper approval.


All presentations must be on the H-ISAC Summit template.

- Initial Presentations are due on 01 May so that the content committee may review and provide feedback
- Once all changes are made the Final Presentation must be approved by the H-ISAC Content Committee
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GOLD B DETAILS

Inaugural APAC Summit | 23 - 25 June, 2020

Speak about the variety of problems you and your organization see in today’s marketplace. Expand our members’ views of the dark world, share possible solutions, share what could be or ‘what if’ scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don’t sell. Panel discussions that include H-ISAC members are given high reviews.

- 3 full conference passes maximum (includes speaker)
- One 30-minute concurrent session speaking slot*
- Exhibit space (electrical, 2 chairs, and 1.6x0.8 m table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and website
- Quarter-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by 07 May)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 20 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by 12 June)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

Gold require an approved Call for Papers before registration will become available. A registration link will be sent with your acceptance email upon paper approval. Call for Presentations opens 22 December 2019 – 23 March 2020. Notification of Paper acceptance is 24 April 2020.

All presentations must be on the H-ISAC Summit template.

- Initial Presentations are due on 01 May so that the content committee may review and provide feedback
- Once all changes are made the Final Presentation must be approved by the H-ISAC Content Committee
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NO CHANGES TO THE PRESENTATIONS WILL BE ACCEPTED ON SITE.

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GRAND ROUNDS AND SILVER DETAILS

Inaugural APAC Summit | 23 - 25 June, 2020

While technology has advanced, the need for group discussions is still viable. Grand Round suites have cushy chairs, puffy couches, beverages and snacks. Warm and intimate, not classroom or convention style at all. Interact - don’t pitch - discover your audience’s needs...then offer your perspective and create leads for post-Summit follow-up.

- A fresh audience rotates through every 25 minutes
- 3 full conference passes
- Exhibit space (electrical, 2 chairs, and 1.6x0.8 m table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and H-ISAC website
- Quarter-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by 07 May)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May
- Brief description of Grand Rounds presentation in handbook (send to summit@h-isac.org by 07 May; maximum 3–5 sentences)
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 20 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by 12 June)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

SILVER

USD 15,000

8 available

Need booth presence but not a presentation? Here’s the option for you.

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and 1.6x0.8 m table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and H-ISAC website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 20 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by 12 June)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

GRAND ROUNDS

USD 20,000

2 available

Gold B Details 12 Additional Sponsorship Pricing
<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th># Available</th>
<th># Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WiFi</td>
<td>USD 20,000</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Wednesday Special Event – Singapore Zoo &amp; Night Safari</td>
<td>USD 17,500</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Thursday Special Event – S.E.A. Aquarium</td>
<td>USD 17,500</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Welcome Reception (Tu)</td>
<td>USD 15,000</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Attendee Bag</td>
<td>USD 12,500</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>After Hours Hospitality Suite (Tu/W)</td>
<td>USD 7,500</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Lunch (W/Th)</td>
<td>USD 7,500</td>
<td>2 (1/day)</td>
<td>1</td>
</tr>
<tr>
<td>Padfolio</td>
<td>USD 7,500</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Networking Break (W/Th)</td>
<td>USD 7,500</td>
<td>4 (2/day)</td>
<td>1</td>
</tr>
<tr>
<td>Dine-Around (Tu)</td>
<td>USD 6,000</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Handbook Ad (Full/Half-Page)</td>
<td>USD 4,000/USD 2,000</td>
<td>2/4</td>
<td>0</td>
</tr>
</tbody>
</table>
WIFI

USD 20,000

Exclusive, high visibility provider of Summit Wi-Fi in meeting space. Network will be sponsor company name and password protected.

- Company name will be featured as the Wi-Fi PASSWORD for the duration of the event
- 3 full conference passes
- Exhibit space (electrical, 2 chairs, and 1.6x0.8 m table included; all signs and promotional material cannot exceed the width of the table)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May
- **Booth Flyer (Optional):** Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 20 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by 12 June)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure
WEDNESDAY SPECIAL EVENT: SINGAPORE ZOO & NIGHT SAFARI

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and 1.6x0.8 m table included; all signs and promotional material cannot exceed the width of the table)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 20 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by 12 June)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

THURSDAY SPECIAL EVENT: S.E.A. AQUARIUM

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and 1.6x0.8 m table included; all signs and promotional material cannot exceed the width of the table)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 20 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by 12 June)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

* Sponsor pays sponsorship fee plus all costs associated with food and beverage, transportation, special décor, etc. We invite you to add your own corporate branding and/or decorating ideas.
**ADDITIONAL SPONSORSHIP DETAILS**

**Inaugural APAC Summit | 23 - 25 June, 2020**

**WELCOME RECEPTION (TU)**

USD 15,000*

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and 1.6x0.8 m table included; all signs and promotional material cannot exceed the width of the table)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May
- Booth Flyer (optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 20 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by 12 June)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

**ATTENDEE BAG**

USD 12,500

- Logo featured on attendee bag (cost of bags and printing are included in sponsorship fee)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
ADDITIONAL SPONSORSHIP DETAILS
Inaugural APAC Summit | 23 - 25 June, 2020

AFTER HOURS HOSPITALITY SUITE (TU/W)

USD 7,500*

Have your company’s logo featured in the Hospitality Suite. Sponsor will be responsible for all food and beverage.

- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May

LUNCH (W/TH)

USD 7,500

You are invited to personalize the luncheon with giveaways on the tables and décor (color coordinate buffet with company colors). H-ISAC will cover the food and beverage cost. Choose Wednesday or Thursday.

- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Table signage
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May
Additional Sponsorship Details

PADFOLIO

Have your company's logo included on the cover of the Summit padfolio distributed to all attendees.

- Logo featured on conference padfolio
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by 22 May

NETWORKING BREAK (W/TH)

Share your brand with giveaways on the tables and decor. H-ISAC will cover the food and beverage cost. Choose morning or afternoon on Wednesday or Thursday.

- Company name and description on H-ISAC website
- Company name on applicable signage and H-ISAC materials
- High-top table with 2 chairs in the exhibit hall during sponsored networking break
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by 22 May

*Sponsor pays sponsorship fee plus all costs associated with food and beverage, transportation, special décor, etc. We invite you to add your own corporate branding and/or decorating ideas.

USD 7,500

USD 7,500*

DINE-AROUND (TU)

Treat attendees to a taste of Singapore! This is an opportunity to create an intimate networking event and build critical relationships with multiple conference attendees. Details for dine-around options will be available upon commitment. If you would like H-ISAC to market your dinner to attendees prior to the conference, complete the form for the appropriate day using the links below, by 21 May.

form.jotform.com/prodevmeetings/h-isac-2020-apac-dine-around

- Company name on applicable signage, printed conference materials, and H-ISAC website
- Dinners must take place only on Tuesday night, between 1830 – 2100
- Sponsor is responsible for making reservations with the selected restaurant and any transportation needs required
- Location is at discretion of the sponsor
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May

HANDBOOK AD (FULL/HALF PAGE)

Have an ad included in the Summit handbook distributed to all attendees.

- Ad in handbook (see Ad Specifications; send to summit@h-isac.org by 07 May)
- Company name on applicable signage, onsite conference materials and H-ISAC website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by 22 May

USD 6,000*

USD 4,000/
USD 2,000
AD SPECIFICATIONS
Inaugural APAC Summit | 23 - 25 June, 2020

All ads must be:
- CMYK, 2C, 4C or B&W (advertiser's discretion)
- 300 dpi or higher
- PDF format

Send all ads to summit@h-isac.org no later than 07 May

Quarter-Page Ad/Booth Flyer
9 x 13 cm

Half-Page Ad
19 x 13 cm

Full-Page Ad
19 x 27 cm
It is the registered Sponsor Primary Point of Contact's responsibility to ensure these Terms and Conditions are shared within your organization's accounting, operations, sales and other pertinent departments.

Completion of registration serves as an agreement between NH-ISAC, Inc. dba H-ISAC and your company. An authorized agent of your company acknowledges and accepts these terms and conditions by completing the website registration and specifying the desired registration level.

**PAYMENT**

Preferred payment method is bank transfer (ACH or wire). Credit card or check payment is also acceptable. Platinum and Gold non-refundable deposits USD 10,000 are due by 08 May 2020. All sponsor full payments are due 22 May. Any sponsorships registered after 22 May 2020 needs to be paid in full at the time of registration. Failure to meet the listed full payment deadline will result in a 10% penalty fee assessed and may also result in revoked sponsorship.

All checks must include:
1. Organization & Contact Name
2. “APAC 2020 Summit”
3. Conference Registration ID

Make all checks payable to:

- NH-ISAC, Inc.
- P.O. Box 743744
- Atlanta, GA 30374-3744

For any questions or concerns on payment, please contact Accounting at receivables@h-isac.org.

**SPEAKING SPONSORSHIPS**

ANY presentation involving an H-ISAC Member and a Vendor is considered a "Sponsorship" and must be submitted during the CFP Process as a Platinum or Gold Sponsorship. Once approved, Vendor must register as a Platinum or Gold Sponsor. Please note, if a Member invites a vendor to speak as part of their presentation, this rule still applies.

**SPONSOR EVENTS**

Any sponsor event outside of those listed in the sponsor prospectus must be approved in advance by H-ISAC. Any unapproved event held before, during or after any part of the conference will be billed to the event manager for the appropriate sponsorship level. Any attempt to host an unsanctioned event during the entire Summit and published agenda, 23-25 June 2020, may also result in the penalty of possible expulsion from future H-ISAC Summits in perpetuity.

**CODE OF CONDUCT**

Code of Conduct: H-ISAC is dedicated to providing a harassment-free event experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, or technology choices. This policy is in effect for all H-ISAC events, including but not limited to, our Summits, Workshops, Member Meetings, and Trainings. We do not tolerate harassment in any form. Event participants violating this policy may be expelled without a refund from the event, and future events, at the discretion of H-ISAC. Any violation of this policy should be brought to the attention of an H-ISAC staff member immediately.

**ON-SITE FEES**

Exhibitor storage and handling arrangements must be made with the hotel service provider directly. Additional on-site charges may include, but are not limited to, shipping/handling, electrical, audio/visual, and other rental fees.

**SPONSOR REPRESENTATIVE PASSES**

H-ISAC has a 1:4 sponsor to attendee ratio. H-ISAC will adhere to the number of passes listed on pages 8-18. Any attempt to manipulate passes for additional sponsor attendees could result in a penalty of organization exclusion from future H-ISAC Summits.

**CANCELLATIONS**

Platinum, Gold and Grand Rounds Sponsorships cannot be cancelled once committed. All other cancellations are strongly discouraged due to the impact on Summit programming.

**H-ISAC RESERVES THE RIGHT TO RESTRICT ADMISSION**

H-ISAC restricts attendance to its respective members, potential members and invited industry and government parties. Non-Sponsoring vendor companies or members of the media are not allowed.

H-ISAC reserves the right to decline or cancel registrations that do not meet our criteria. H-ISAC cannot be responsible for travel-related costs associated to a declined or cancelled registration.

Contact: summit@h-isac.org.