H-ISAC Members are respected leaders in the Healthcare Community. We are the healthcare security summit to attend:

- Connect with decision makers and industry influencers
- Position yourself as an SME
- Be a part of an organization that is making a difference in the Global Healthcare Industry
- Great forum for networking and building relationships
- 65% of our attendees are in a c-suite or buying/decision making position

Your selection is time stamped. Please do not call us, go straight to our website and reserve your sponsorship today!

For more information visit our Sponsor Portal at h-isac.org/summits/strike-back-sponsor-portal/

H-ISAC's Spring Summit provides you with the best networking and relationship building opportunities.

Need some motivation?

- A large dedicated exhibit space near session rooms
- Sponsor representatives are eligible to attend most sessions to gain insight about the industry
- H-ISAC strongly recommends sponsor representatives attend all Summit meals, receptions and special events in order to maximize networking opportunities
- Grand Round locations isolated in one easy to navigate area
- Select your exhibit space location on April 13

Many opportunities sell out quickly...don’t delay!
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Who We Are &amp; Summit Goals</td>
<td>2</td>
</tr>
<tr>
<td>Conference Agenda</td>
<td>4</td>
</tr>
<tr>
<td>Quick Facts</td>
<td>5</td>
</tr>
<tr>
<td>2019 Fall Summit Attendee Mix</td>
<td>6</td>
</tr>
<tr>
<td>Important Dates &amp; Deadlines</td>
<td>7</td>
</tr>
<tr>
<td>Sponsorship Call-to-Action</td>
<td>8</td>
</tr>
<tr>
<td>Hotel &amp; Transportation</td>
<td>9</td>
</tr>
<tr>
<td>Speaking Sponsorship Quick Look</td>
<td>10</td>
</tr>
<tr>
<td>Platinum Details</td>
<td>11</td>
</tr>
<tr>
<td>Gold A Details</td>
<td>12</td>
</tr>
<tr>
<td>Gold B Details</td>
<td>13</td>
</tr>
<tr>
<td>Grand Rounds</td>
<td>14</td>
</tr>
<tr>
<td>Additional Sponsorship Pricing</td>
<td>15</td>
</tr>
<tr>
<td>Add-on Sponsorship Pricing</td>
<td>16</td>
</tr>
<tr>
<td>Additional Sponsorship Details</td>
<td>17</td>
</tr>
<tr>
<td>Add-On Sponsorship Details</td>
<td>25</td>
</tr>
<tr>
<td>Ad Specifications</td>
<td>28</td>
</tr>
<tr>
<td>Terms &amp; Conditions</td>
<td>29</td>
</tr>
<tr>
<td>Monday, May 11</td>
<td></td>
</tr>
<tr>
<td>----------------</td>
<td></td>
</tr>
<tr>
<td>5:30 – 6:30 pm</td>
<td>New Member/First-Time Member Attendee Reception</td>
</tr>
<tr>
<td>7:00 – 9:00 pm</td>
<td>Dine-Arounds</td>
</tr>
<tr>
<td>9:00 – 11:00 pm</td>
<td>Hospitality Suite</td>
</tr>
<tr>
<td>Tuesday, May 12</td>
<td></td>
</tr>
<tr>
<td>7:30 - 11:00 am</td>
<td>Golf Event</td>
</tr>
<tr>
<td>12:00 – 4:00 pm</td>
<td>Exhibitor Booth Set-up</td>
</tr>
<tr>
<td>2:15 – 3:15 pm</td>
<td>Grand Rounds</td>
</tr>
<tr>
<td>5:30 – 7:00 pm</td>
<td>Welcome Reception in Exhibit Hall</td>
</tr>
<tr>
<td>7:00 – 9:00 pm</td>
<td>Dine-Arounds</td>
</tr>
<tr>
<td>9:00 – 11:00 pm</td>
<td>Hospitality Suite</td>
</tr>
<tr>
<td>Wednesday, May 13</td>
<td></td>
</tr>
<tr>
<td>8:30 am – 5:30 pm</td>
<td>General and Concurrent Sessions/Grand Rounds/Networking Breaks</td>
</tr>
<tr>
<td>6:30 – 9:00 pm</td>
<td>Special Event</td>
</tr>
<tr>
<td>9:00 – 11:00 pm</td>
<td>Hospitality Suite</td>
</tr>
<tr>
<td>Thursday, May 14</td>
<td></td>
</tr>
<tr>
<td>8:30 am – 5:30 pm</td>
<td>General and Concurrent Sessions/Networking Breaks/Exhibitor Booth Tear-down</td>
</tr>
<tr>
<td>6:30 – 9:00 pm</td>
<td>Special Event</td>
</tr>
<tr>
<td>9:00 – 11:00 pm</td>
<td>Hospitality Suite</td>
</tr>
</tbody>
</table>

*Agenda is subject to change*
QUICK FACTS
H-ISAC 2020 Spring Summit | May 11 – 15

Here is what the attendees are saying—

Very well done! Very useful time both in presentations, round table and just face to face time with everyone. One of the most useful conference I've attended this year.

This might have been the best conference I have seen to date mixing vendor pitches and company examples. Well done!

Overall excellent, great content and variety of info. I highly recommend this summit.

The networking opportunities were great! As a professional services provider to many of the firms in attendance it gave us a great chance to meet with our clients and put faces with names/voices!

Attendance grew 93% over the last 5 years!

» FULL Conference attendance*— sponsors are encouraged to attend breakout sessions and all networking events

» 600+ Attendees — the only community committed to security healthcare for the future!

» 2+ hours of dedicated exhibit time, including the Welcome Reception to kick off the Summit

*Sponsors may not attend any event labeled “Members Only”
2019 FALL SUMMIT ATTENDEE MIX*
H-ISAC 2020 Spring Summit | May 11 – 15

Quick Facts

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Providers</td>
<td>25%</td>
</tr>
<tr>
<td>Medical Devices</td>
<td>21%</td>
</tr>
<tr>
<td>Insurers &amp; Payers</td>
<td>16%</td>
</tr>
<tr>
<td>Pharmaceutical/Bio</td>
<td>18%</td>
</tr>
<tr>
<td>Engineer</td>
<td>10%</td>
</tr>
<tr>
<td>Architect</td>
<td>5%</td>
</tr>
<tr>
<td>Vice President</td>
<td>6%</td>
</tr>
<tr>
<td>Analyst</td>
<td>11%</td>
</tr>
<tr>
<td>CISO</td>
<td>8%</td>
</tr>
<tr>
<td>Lab/Tech</td>
<td>3%</td>
</tr>
<tr>
<td>Government</td>
<td>4%</td>
</tr>
<tr>
<td>Academia</td>
<td>6%</td>
</tr>
</tbody>
</table>

*The information displayed above is based on opt-ins and may not reflect the actual Fall Summit attendance.
# Important Dates & Deadlines

**H-ISAC 2020 Spring Summit | May 11 – 15**

Company logo and description due to [summit@h-isac.org](mailto:summit@h-isac.org) upon Sponsor Registration.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 10</td>
<td>Attendee &amp; sponsor registration opens</td>
</tr>
<tr>
<td>February 17</td>
<td>Platinum, Gold A and Gold B sponsorship deposits due</td>
</tr>
<tr>
<td>February 28</td>
<td>Platinum and Gold: Initial Speaker Presentations due for content committee review</td>
</tr>
<tr>
<td>March 13</td>
<td>Grand Rounds brief description (3-5 sentences) due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a></td>
</tr>
<tr>
<td>March 30</td>
<td>Handbook Ads due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a> (see Ad Specifications)</td>
</tr>
<tr>
<td>March 30</td>
<td>Sponsored Dine Around event description (if applicable) due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a></td>
</tr>
<tr>
<td>April 6</td>
<td>Sponsor logistics call</td>
</tr>
<tr>
<td>April 13</td>
<td>Full sponsor payment due (Non-payment will result in a forfeit of slot)</td>
</tr>
<tr>
<td>April 19</td>
<td>Booth Selection call (in order) Navigator/Platinum/Gold/Grand Rounds/Silver</td>
</tr>
<tr>
<td>April 20</td>
<td>Final speaker presentations due (no changes to presentations will be accepted after this date)</td>
</tr>
<tr>
<td>April 22</td>
<td>Booth Flyer Deadline</td>
</tr>
<tr>
<td>April 24</td>
<td>Mobile App Banners due</td>
</tr>
<tr>
<td>April 29</td>
<td>Pre-Conference Opt-in Attendee list e-mailed to sponsors (title and company only)</td>
</tr>
<tr>
<td>May 6</td>
<td>Online Sponsor Attendee Representative registration closes at 6:30 pm PST</td>
</tr>
<tr>
<td>May 11 – 15(on-site)</td>
<td>Full Opt-In Attendee list distributed to sponsors at registration (hard copy only)</td>
</tr>
</tbody>
</table>

**Booth Hours**

Sponsors should be at their booths during the Networking Breaks and should plan to attend all sessions to gain insight about the industry. To maximize networking opportunities, sponsors should attend all meals, receptions and special events.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 12</td>
<td>Exhibitor Set-up</td>
<td>12:00 – 4:00 pm</td>
</tr>
<tr>
<td></td>
<td>Welcome Reception</td>
<td>5:30 – 6:30 pm</td>
</tr>
<tr>
<td>May 13</td>
<td>Networking Break</td>
<td>Morning</td>
</tr>
<tr>
<td></td>
<td>Networking Break</td>
<td>Afternoon</td>
</tr>
<tr>
<td>May 14</td>
<td>Networking Break</td>
<td>Morning</td>
</tr>
<tr>
<td></td>
<td>Networking Break</td>
<td>Afternoon</td>
</tr>
</tbody>
</table>
|            | Exhibitor Break-down**        | Following Afternoon Networking Break (4:00 – 5:30 pm***)

*Dates and deadlines are subject to change

**Do not break down booth prior to afternoon networking break

***Sponsors should plan travel accordingly to break down booth after the last networking break and are encouraged to stay for the Thursday evening special event to continue networking.
May 11 – 15: Our goal is for our attendees to have the best opportunities for sharing, networking and building relationships. We can't make this happen without the support of you, our Sponsors.

**Frequent Assumptions at Summits**

Assumption: *Since I am a sponsor, doesn’t that mean I already have a hotel room reserved and name badge?*

No.

Part 1: You have reserved your sponsorship slot/event.

Part 2: You or your sponsor representatives must also register for a name badge, as well as reserve needed hotel rooms and transportation. For more information, visit [h-isac.org/summits/strike-back-sponsor-portal/](http://h-isac.org/summits/strike-back-sponsor-portal/).

Assumption: *Since I am a Platinum or Gold sponsor it will be nice to have extra company elders attend.*

No. H-ISAC has a 1:4 sponsor to attendee ratio. We will adhere to the number of passes listed, which includes your speaker. Please plan accordingly.

Assumption: *I can purchase as many additional sponsor passes as I need to send my staff.*

No. H-ISAC has a 1:4 sponsor to attendee ratio. We will adhere to the number of passes listed.

Assumption: *We usually send our payment to the event management company.*

Not this time. The exact remittance address and payment due date are listed on the [Terms and Conditions](#) page in this packet.
INNISBROOK
36750 US Highway 19N | Palm Harbor, FL 34684
(888) 794-8627

RESERVATIONS
Phone: (800) 492-6899
Single/Double Occupancy Room Rate: USD 199 (includes 24 USD resort fee)

To be eligible for the group rate, reservations must be made online or via phone on or before the cut-off date of Sunday, April 19, 2020 or until the room block is sold out. If reservations are made via phone, make sure to mention the group name “2020 H-ISAC Spring Summit.”

Innisbrook is located approximately 35 minutes from Tampa International Airport.
## SPEAKING SPONSORSHIP QUICK LOOK

**H-ISAC 2020 Spring Summit | May 11 – 15**

### Strike Back

#hisacSummit

<table>
<thead>
<tr>
<th>Details</th>
<th>Platinum*</th>
<th>Gold A*</th>
<th>Gold B*</th>
<th>Grand Rounds**</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>USD 40,000</td>
<td>USD 30,000</td>
<td>USD 20,000</td>
<td>USD 20,000</td>
</tr>
<tr>
<td># available (overall total)</td>
<td>3</td>
<td>7</td>
<td>12</td>
<td>8</td>
</tr>
<tr>
<td># of full conference passes</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>General session slot</td>
<td>X (30 minutes)</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Breakout session slot</td>
<td>–</td>
<td>X (60 minutes)</td>
<td>X (30 minutes)</td>
<td>X (15 min. x3**)</td>
</tr>
<tr>
<td>Exhibit space</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opt-in Attendee list***</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Handbook ad in conference on-site handout</td>
<td>X (full page)</td>
<td>X (1/2 page)</td>
<td>X (1/4 page)</td>
<td>X (1/4 page)</td>
</tr>
<tr>
<td>Logo on signage and website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Access to ad-hoc meeting space (as available)</td>
<td>X</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
</tbody>
</table>

*Platinum and Gold require an approved Call for Papers before registration will become available. A special registration link will be sent with your acceptance email upon paper approval. Platinum and Gold Call for Papers is open December 10 – January 27 and Notification of Paper acceptance will be February 7.

**Grand Rounds are 15 minutes and occur three times during a 1-hour time slot. See page 14 for additional details.

***Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
PLATINUM DETAILS
H-ISAC 2020 Spring Summit | May 11 – 15

PLATINUM
USD 40,000
0 available
CFP Closed

Speak about the variety of problems you and your organization see in today’s marketplace. Expand our members’ views of the dark world, share possible solutions, share what could be or ‘what if’ scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don’t sell. Panel discussions that include H-ISAC members are given high reviews.

- 5 full conference passes maximum (includes speaker)
- One 30 minute general session speaking slot*
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and website
- Limited ad-hoc room access to host meetings (based on availability)
- Full-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by March 30)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

Platinum, Gold A and Gold B sponsors require an accepted Call for Papers in order to register. Once notified of an accepted presentation, Sponsors have 1 week to commit.

All Platinum, Gold A and Gold B Sponsors are required to pay a non-refundable deposit of USD 10,000 due on February 17. Credit card payment is encouraged.

All presentations must be on the H-ISAC Summit template.

- Initial Presentations are due on February 28 so that the content committee may review them and provide feedback.
- Final Presentation which includes content committee feedback must be received by April 20.

NO CHANGES TO THE PRESENTATIONS WILL BE ACCEPTED ON SITE.

*The Summit content is closely curated. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Summit Content Committee. Specific feedback will be provided regarding adjustments to ensure the content meets the H-ISAC standards. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past feedback also clearly indicates a negative perception of sales pitches for products and/or services.
GOLD A DETAILS
H-ISAC 2020 Spring Summit | May 11 – 15

GOLD A
USD 30,000
0 available
CFP Closed

Speak about the variety of problems you and your organization see in today's marketplace. Expand our members' views of the dark world, share possible solutions, share what could be or 'what if' scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don't sell. Panel discussions that include H-ISAC members are given high reviews.

- 4 full conference passes maximum (includes speaker)
- One 60-minute concurrent session speaking slot*
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and website
- Half-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by March 30)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

Platinum, Gold A and Gold B sponsors require an accepted Call for Papers in order to register. Once notified of an accepted presentation, Sponsors have 1 week to commit.

All Platinum, Gold A and Gold B Sponsors are required to pay a non-refundable deposit of USD 10,000 due on February 17. Credit card payment is encouraged.

All presentations must be on the H-ISAC Summit template.

- Initial Presentations are due on February 28 so that the content committee may review them and provide feedback.
- Final Presentation which includes content committee feedback must be received by April 20.

NO CHANGES TO THE PRESENTATIONS WILL BE ACCEPTED ON SITE.

*The Summit content is closely curated. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Summit Content Committee. Specific feedback will be provided regarding adjustments to ensure the content meets the H-ISAC standards. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past feedback also clearly indicates a negative perception of sales pitches for products and/or services.
GOLD B DETAILS
H-ISAC 2020 Spring Summit | May 11 – 15

Gold B Details

USD 20,000

0 available
CFP Closed

SOLD OUT

Speak about the variety of problems you and your organization see in today’s marketplace. Expand our members’ views of the dark world, share possible solutions, share what could be or ‘what if’ scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don’t sell. Panel discussions that include H-ISAC members are given high reviews.

- 3 full conference passes maximum (includes speaker)
- One 30-minute concurrent session speaking slot*
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and website
- Quarter-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by March 30)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

Platinum, Gold A and Gold B sponsors require an accepted Call for Papers in order to register. Once notified of an accepted presentation, Sponsors have 1 week to commit.

All Platinum, Gold A and Gold B Sponsors are required to pay a non-refundable deposit of USD 10,000 due on February 17. Credit card payment is encouraged.

All presentations must be on the H-ISAC Summit template.

- Initial Presentations are due on February 28 so that the content committee may review them and provide feedback.
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NO CHANGES TO THE PRESENTATIONS WILL BE ACCEPTED ON SITE.

*The Summit content is closely curated. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Summit Content Committee. Specific feedback will be provided regarding adjustments to ensure the content meets the H-ISAC standards. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past feedback also clearly indicates a negative perception of sales pitches for products and/or services.
While technology has advanced, the need for group discussions is still viable. Grand Round suites have cushy chairs, puffy couches, beverages and snacks. Warm and intimate, not classroom or convention style at all. Interact - don't pitch - discover your audience's needs...then offer your perspective and create leads for post-Summit follow-up.

- Grand Rounds are 15 minute digests of specific topic areas with your organization's proposed solution in the space during a 1-hour time slot
- 3 full conference passes
- Exhibit space (electrical, 2 chairs, and a 6'x30" table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and H-ISAC website
- Brief description of Grand Rounds presentation in handbook (send to summit@h-isac.org by March 13; maximum 3–5 sentences)
- Quarter-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by March 30)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by April 13
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure
<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th># Available</th>
<th># Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Golf Event</td>
<td>USD 25,000</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>USD 20,000</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Wednesday On-site Special Event Co-Sponsor</td>
<td>USD 17,500</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Thursday Off-site Special Event Co-Sponsor</td>
<td>USD 17,500</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>New Member/First-Time Member Attendee Reception</td>
<td>USD 15,000</td>
<td>0</td>
<td>2</td>
</tr>
<tr>
<td>Tuesday Welcome Reception</td>
<td>USD 15,000</td>
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<tr>
<td>Silver</td>
<td>USD 15,000</td>
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<td>Attendee Bag</td>
<td>USD 12,500</td>
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<td>Charging Station</td>
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<td>Latte Cart</td>
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<td>1</td>
<td>1</td>
</tr>
<tr>
<td>After Hours Hospitality Suite (M/Tu/W/Th)</td>
<td>USD 6,000</td>
<td>2 of 4 (1/day)</td>
<td>1</td>
</tr>
<tr>
<td>Lunch (Tu/W/Th)</td>
<td>USD 6,000</td>
<td>3 (1/day)</td>
<td>1</td>
</tr>
<tr>
<td>Padfolio</td>
<td>USD 6,000</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Dine Around (M/Tu)</td>
<td>USD 5,000</td>
<td>5 of 10 (4/M &amp; 2/Tu)</td>
<td>1</td>
</tr>
<tr>
<td>AM Networking Break (W/Th)</td>
<td>USD 5,000</td>
<td>1 of 2</td>
<td>1</td>
</tr>
<tr>
<td>PM Networking Break (W/Th)</td>
<td>USD 5,000</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Lanyard</td>
<td>USD 5,000</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
CUSTOMIZE YOUR SPONSORSHIP WITH ONE OR MORE OF THESE LOW-COST ADD-ONS.

<table>
<thead>
<tr>
<th>Sponsorship Add-Ons</th>
<th>Price</th>
<th># Available</th>
<th># Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile App Banner Ad</td>
<td>USD 5,000</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Room Drops</td>
<td>USD 3,000</td>
<td>1 of 2</td>
<td>0</td>
</tr>
<tr>
<td>Seat Drop OR Attendee Bag Insert</td>
<td>USD 2,000</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Private Meeting Space (W/Th) (per hour)</td>
<td>USD 1,000</td>
<td>12 (6/day)</td>
<td>0</td>
</tr>
</tbody>
</table>
GOLF EVENT

Interact with members during a relaxing 9-hole round of golf at Innisbrook on Tuesday, May 12th at 7:30 am (up to 32 players).

- 3 full conference passes
- Exhibit space (electrical, 2 chairs, and a 6'x30" table included; all signs and promotional material cannot exceed the width of the table)
- Includes recognition in handbook, onsite signage, general session table signage
- Company name and description on H-ISAC website
- Quarter-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by March 30)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by April 13
- Booth Flyer (Optional): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure
**ADDITIONAL SPONSORSHIP DETAILS**

H-ISAC 2020 Spring Summit | May 11 – 15

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**Wi-Fi**

Exclusive, high visibility provider of Summit Wi-Fi in meeting space. Network will be sponsor company name and password protected. This is a 4 day branding opportunity.

- Company name will be featured as the Wi-Fi PASSWORD for all 4 days including the Board of Directors meeting
- 3 full conference passes
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Includes recognition in handbook, onsite signage, general session table signage
- Company name and description on H-ISAC website
- Quarter-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by March 30)
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- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

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*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.*
WEDNESDAY ON-SITE SPECIAL EVENT CO-SPONSOR

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

THURSDAY OFF-SITE SPECIAL EVENT CO-SPONSOR

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.

ADDITIONAL SPONSORSHIP DETAILS
NEW MEMBER/FIRST-TIME MEMBER ATTENDEE RECEPTION (INVITATION ONLY)

USD 15,000*

The reception is held on Monday prior to the start of the conference. H-ISAC will cover the food and beverage (beer & house wine) costs of this reception. Sponsor encouraged to personalize the event with giveaways, additional food and beverage, liquor, and décor (at an additional cost). Great way to kick things off! (This event is invitation only.)

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Company name and description on H-ISAC website
- Company name on applicable signage and H-ISAC materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
TUESDAY WELCOME RECEPTION

The Welcome Reception is held in the exhibit hall and kicks-off the conference. H-ISAC will cover the food and beverage (beer & house wine) costs of this reception. Sponsor encouraged to personalize the event with giveaways, additional food and beverage, liquor, and décor (at an additional cost). This is a great opportunity to host the largest reception of the week!

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Company name and description on H-ISAC website
- Company name on applicable signage and H-ISAC materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

Additional Sponsorship Details
ADDITIONAL SPONSORSHIP DETAILS

H-ISAC 2020 Spring Summit | May 11 – 15

**SILVER**

Need booth presence but not a presentation? Here’s the option for you.

- 2 full conference passes
- Exhibit space (electrical, 2 chairs, and a 6’x30” table included; all signs and promotional material cannot exceed the width of the table)
- Logo/description on conference signage and H-ISAC website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13
- **Booth Flyer (Optional):** Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 28 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by April 22)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

**ATTENDEE BAG**

Reach over 600 attendees!

- Logo featured on attendee bag (cost of bags and printing are included in sponsorship fee)
- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
### Charging Station

**USD 10,000**

Sponsor a space for them to relax and recharge. Gain great exposure for your company while attendees recharge their mobile devices, tablets & more! (This should not be used as an exhibit area.)

- 1 mobile device charging station in a high traffic area
- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13

### Latte Cart

**USD 10,000**

3 days of coffee/latte service for attendees. We invite you to add your own corporate branding and/or decorating ideas at your own expense.

- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13

* Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
**ADDITIONAL SPONSORSHIP DETAILS**

**AFTER HOURS HOSPITALITY SUITE (M/TU/W/TH)**

Have your company’s logo featured in the Hospitality Suite. Choose Monday, Tuesday, Wednesday, or Thursday. Sponsor is responsible for cost of beverages beyond beer and wine, which are covered by H-ISAC.

- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13

**LUNCH (TU/W/TH)**

You are invited to personalize the luncheon with giveaways on the tables and décor (color coordinate buffet with company colors). H-ISAC will cover the food and beverage cost. Choose Tuesday, Wednesday, or Thursday.

- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Table signage
- Large screen display of logo during event
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13
ADD-ON SPONSORSHIP DETAILS
H-ISAC 2020 Spring Summit | May 11 – 15

PADFOLIO
Reach over 600 attendees!

- Logo featured on conference padfolio
- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by April 13

Dine Around (M/Tu)
Treat attendees to a taste of Palm Harbor, Florida! This is an opportunity to create an intimate networking event and build critical relationships with multiple conference attendees. Details for dine around options will be available upon commitment. Choose Monday or Tuesday. If you would like H-ISAC to market your dinner to attendees prior to the conference, complete the form for the appropriate day using the links below, by March 30.

MONDAY [Form Link]
- Company name on applicable signage, printed conference materials, and H-ISAC website
- Monday dinners must take place only on Monday night, between 7:00 – 9:00 pm
- Sponsor is responsible for making reservations with the selected restaurant and any transportation needs required
- Location is at discretion of the sponsor
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by April 13

TUESDAY [Form Link]
- Company name on applicable signage, printed conference materials, and H-ISAC website
- Tuesday dinners must take place only on Tuesday night, between 7:00 – 9:00 pm
- Sponsor is responsible for making reservations with the selected restaurant and any transportation needs required
- Location is at discretion of the sponsor
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by April 13
NETWORKING BREAK (W/TH)
Share your brand with giveaways on the tables and decor. H-ISAC will cover the food and beverage cost. Choose morning or afternoon on Wednesday or Thursday.

- High top table with 2 chairs in the exhibit hall during sponsored networking break
- Can submit flier to summit@h-isac.org by November 11 to announce exhibit (networking break) time
- Company name and description on H-ISAC website
- Company name on applicable signage and H-ISAC materials
- Food table signage and giveaways
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by April 13

LANYARD

- Logo featured on conference lanyard (cost of lanyards are included in sponsorship fee)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- Full sponsorship payment is due by April 13
ADD-ON SPONSORSHIP DETAILS
H-ISAC 2020 Spring Summit | May 11 – 15

CUSTOMIZE YOUR CURRENT SPONSORSHIP WITH ONE OR MORE OF THESE ADDITIONAL LOW-COST ADD-ONS.

The following details apply to all Add-on Sponsorships:

- Company name on applicable signage, onsite conference materials and H-ISAC website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by April 13

MOBILE APP BANNER AD  
USD 5,000

Sponsor must provide two banners for mobile users and tablet/computer users and can provide a link for the banners. Banners must be in PNG or JPEG format. GIF animation is not available. Send all banners to summit@h-isac.org no later than April 24.

Dimensions:

- Mobile Phone Banner: 640 x 150 pixels
- Tablet/Computer Banner: 552 x 150 pixels

ROOM DROPS  
USD 3,000

SEAT DROP OR ATTENDEE BAG INSERT  
USD 2,000

PRIVATE MEETING SPACE (W/TH) (PER HOUR)  
USD 1,000
AD SPECIFICATIONS
H-ISAC 2020 Spring Summit | May 11 – 15

All ads must be:
- CMYK, 2C, 4C or B&W (advertiser’s discretion)
- 300 dpi or higher
- PDF format

Send all ads to
summit@h-isac.org
no later than March 30
It is the Sponsor Registered Primary Point of Contact’s responsibility to ensure these Terms and Conditions are shared within your organization's accounting, operations, sales and other pertinent departments.

Completion of registration serves as an agreement between NH-ISAC, Inc. dba H-ISAC and your company. An authorized agent of your company acknowledges and accepts these terms and conditions by completing the website registration and specifying the desired registration level.

**PAYMENT**

Preferred payment method is bank transfer (ACH or wire). Credit card or check payment is also acceptable. Platinum and Gold non-refundable deposits USD 10,000 are due by February 17, 2020. All sponsor full payments are due April 13. Any sponsorships registered after April 13, 2020 needs to be paid in full at the time of registration. Failure to meet the listed full payment deadline will result in a 10% penalty fee assessed and may also result in revoked sponsorship.

All checks must include:
1. Organization & Contact Name
2. "Spring 2020 Summit: Strike Back"
3. Conference Registration ID

Make all checks payable to: NH-ISAC, Inc. P.O. Box 743744 Atlanta, GA 30374-3744

For any questions or concerns on payment, please contact Accounting at receivables@h-isac.org.

**SPEAKING SPONSORSHIPS**

ANY presentation involving an H-ISAC Member and a Vendor is considered a “Sponsorship” and must be submitted during the CFP Process as a Platinum or Gold Sponsorship. Once approved, Vendor must register as a Platinum or Gold Sponsor. Please note, if a Member invites a vendor to speak as part of their presentation, this rule still applies.

**SPONSOR EVENTS**

Any sponsor event outside of those listed in the sponsor prospectus must be approved in advance by H-ISAC. Any unapproved event held before, during or after any part of the conference will be billed to the event manager for the appropriate sponsorship level. Any attempt to host an unsanctioned event during the entire Summit and published agenda, May 11 – 15, 2020, may also result in the penalty of possible expulsion from future H-ISAC Summits in perpetuity.

**CODE OF CONDUCT**

Code of Conduct: H-ISAC is dedicated to providing a harassment-free event experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, or technology choices. This policy is in effect for all H-ISAC events, including but not limited to, our Summits, Workshops, Member Meetings, and Trainings. We do not tolerate harassment in any form. Event participants violating this policy may be expelled without a refund from the event, and future events, at the discretion of H-ISAC. Any violation of this policy should be brought to the attention of an H-ISAC staff member immediately.

**ON-SITE FEES**

Exhibitor storage and handling arrangements must be made with the hotel service provider directly. Additional on-site charges may include, but are not limited to, shipping/handling, electrical, audio/visual, and other rental fees.

**SPONSOR REPRESENTATIVE PASSES**

H-ISAC has a 1:4 sponsor to attendee ratio. H-ISAC will adhere to the number of passes listed on pages 10–16. Any attempt to manipulate passes for additional sponsor attendees could result in a penalty of organization exclusion from future H-ISAC Summits.

**CANCELLATIONS**

Platinum, Gold and Grand Rounds Sponsorships cannot be cancelled once committed. All other cancellations are strongly discouraged due to the impact on Summit programming.

**H-ISAC RESERVES THE RIGHT TO RESTRICT ADMISSION**

H-ISAC restricts attendance to its respective members, potential members and invited industry and government parties. Non-Sponsoring vendor companies or members of the media are not allowed.

H-ISAC reserves the right to decline or cancel registrations that do not meet our criteria. H-ISAC cannot be responsible for travel-related costs associated to a declined or cancelled registration.

Contact: summit@h-isac.org.