

# CLASSIC SECURITY

2024 European Summit

October 15-17, 2024 | Athens, Greece



**Health-ISAC<sup>™</sup> Europe**  
*Collaborating for Resilience in Healthcare*

**SPONSOR PROSPECTUS**

# SPEAKING SPONSORSHIP QUICK LOOK

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DETAILS	ANCHOR	PLATINUM	GRAND ROUNDS
Sponsorship Fee	USD 30,000 *	USD 25,000 *	USD 20,000
# available	1	2	4
# of full access passes	6	5	4
General session slot	30 Minutes		
Breakout session slot		30 Minutes	60 Minutes (Audience In Rotation)
Exhibit space	X	X	X
Opt-in Attendee list**	X	X	X
Handbook ad	Full Page	Half Page	Quarter Page

**\*Anchor and Platinum require an approved Call for Papers before registration will become available. A special registration link will be sent with your acceptance email upon paper approval.**

**\*\* Opt-in attendee list will only be provided twice, the first will be 2 weeks prior to the event (via email) and it will include title and company only; the second is delivered on-site and will also include attendee's name and email.**

# SPONSORSHIP QUICK LOOK

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## Evening Special Events

\$15,000  
3 Available

2 Passes  
Exhibit Booth



## Wi-Fi

\$15,000  
1 Available

2 Passes  
Exhibit Booth



## Silver

\$10,000  
10 Available

2 Passes  
Exhibit Booth



## Welcome Reception

\$8,000  
1 Available

1 Pass



## Hospitality Suite

\$8,000  
3 Available

1 Pass



## Branding Opportunities

\$7,500  
7 Available

1 Pass



## Networking Breaks

\$5,000  
4 Available

1 Pass



## Breakfast

\$6,500  
2 Available

1 Pass



## Luncheons

\$6,500  
2 Available

1 Pass

# HOTEL & SUMMIT FAQs

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## Dolce Attica Riviera Resort



Address:  
Vravronos Avenue  
Vravrona 190 03, Greece  
[Website Link](#)

Single Occupancy Rate: 180.00€ BB/night  
Double Occupancy Rate: 190.00€ BB/night  
Hotel cut-off: September 24, 2024  
or until the room block is sold out

To be eligible for the group rate, reservations must be made before the room block is sold out, or before the cut-off date, whichever occurs first.

## Summit FAQs

**I am a sponsor; do my Sales Reps have a hotel room reserved and a name badge?**

1. Reps make their own hotel reservations.
2. Reps must register online, this generates their name badge and gains admission

**Can we receive extra passes?**

We do not sell individual passes. Passes are only obtained through purchase of a sponsorship. You can not purchase additional tickets.

## Booth Hours

### October 15th

- 12:00 - 4:00 PM -- Exhibitor Set-up
- Welcome Reception

### October 16th

- Morning Networking Break
- Afternoon Networking Break

### October 17th

- Morning Networking Break
- Afternoon Networking Break
- Booth Tear Down

*Booth hours and Agenda are subject to change.*

# TERMS AND CONDITIONS

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It is the Sponsor Representative's responsibility to ensure these Terms and Conditions are shared within your organization's accounting, operations, sales and other pertinent departments. Completion of registration serves as an agreement between Health-ISAC and your company. An authorized agent of your company acknowledges and accepts these terms and conditions by completing the website registration and specifying the desired registration level.

## PAYMENT

Check, credit card, wire transfer, and ACH are all acceptable payment options. Anchor and Platinum USD 10,000 deposits are due by August 9, 2024.

All sponsor full payments are due September 13, 2024.

- Failure to meet the listed full payment deadline will result in a 2% penalty fee assessed
- May also result in revocation

All checks must include:

Organization & Contact Name  
"2024 European Summit"  
Conference Registration ID

Make checks payable to:

Health-ISAC, Inc.  
P.O. Box 743744  
Atlanta, GA 30374-3744

For any questions or concerns on payment, please contact Accounting at [receivables@h-isac.org](mailto:receivables@h-isac.org).

## SPEAKING SPONSORSHIPS

**ANY presentation involving a Health-ISAC MEMBER and a VENDOR is considered a "Sponsorship"**

- If a Member invites a vendor to co-present, vendor is required to purchase Anchor or Platinum sponsorship
- Must be submitted during the CFP Process as an Anchor or Platinum Sponsorship
- Must register as an Anchor or Platinum Sponsor, if approved

## SPONSOR EVENTS

Any unapproved vendor event held before, during or after any part of the conference will be billed to the event manager for the appropriate sponsorship level and may result in suspension from sponsoring future events.

## ON-SITE FEES

Exhibitor storage and handling arrangements must be made with the hotel service provider directly. Additional on-site charges may include, but are not limited to, shipping/handling, electrical, audio/visual, and other rental fees.

## SPONSOR REPRESENTATIVE PASSES

**Health-ISAC has a STRICT 4:1 Attendee to Sponsor ratio.**

The number of passes listed on the [Sponsorship Quick Look page](#) is FIXED and FIRM. Any attempt to manipulate sponsorships for additional sponsor passes could result in a penalty of exclusion for the sponsor organization from future Health-ISAC Summits.

## DEADLINES & CANCELLATIONS

Failure to adhere to deadlines, including, but not limited to abstracts, presentations, handbook ads, payment, etc., will put your sponsorship at risk for replacement or cancellation without a sponsorship refund. All deadlines can be found in the Exhibitor Management Tool.

Health-ISAC will process a full refund, less an administrative fee of \$1,000 provided the approved written cancellation is received 45 days prior to the first day of the event. An approved request for a refund received on or after the 44th day will receive a 50% refund less an administrative fee of \$1,000. Refunds will not be granted on or after the 21st day prior to the first day of the event.

# HEALTH-ISAC RESERVES THE RIGHT TO RESTRICT ADMISSION



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Health-ISAC restricts attendance to its respective members, potential members and invited industry and government parties. Non-sponsoring vendor companies or members of the media are not allowed.

Health-ISAC reserves the right to decline or cancel registrations that do not meet our criteria. Health-ISAC cannot be responsible for travel-related costs associated to a declined registration.

## EVENT CODE OF CONDUCT

Code of Conduct: Health-ISAC is committed to providing a safe, productive, and welcoming environment for all meeting participants whether attending virtual or in-person. Health-ISAC is dedicated to providing a harassment-free event experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, or technology choices. We do not tolerate harassment in any form. Event participants violating this policy may be expelled without a refund from the event, and future events, at the discretion of Health-ISAC.

If you experience harassment or witness any incidents of unacceptable behavior, Health-ISAC asks that you inform a Health-ISAC staff member or Health-ISAC Human Resource Department at [HR@h-isac.org](mailto:HR@h-isac.org) so that we may take the appropriate action.

### Unacceptable Behavior is defined as:

- Harassment, intimidation, or discrimination in any form
  - Verbal abuse of any attendee, speaker, volunteer, exhibitor, Health-ISAC staff member, service provider, or other meeting guest
- Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, exhibitor, Health-ISAC staff member, service provider, or other meeting guest

- Proper attire is business casual. Presenters are expected to wear appropriate clothing (Business casual dress: collared shirt, pants and dress) and be well-groomed in a respectful manner
- Disruption of presentations during sessions, in the exhibit hall, online or at other events organized by Health-ISAC. All participants must comply with the instructions of the moderator and any Health-ISAC event staff
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services. Health-ISAC reserves the right to remove such messages and potentially ban sources of those solicitations
- Participants should not photograph, copy or take screen shots presentations, Q&A or any chat room activity that takes place in the event

## HEALTH-ISAC RESERVES

Health-ISAC reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior. Health-ISAC reserves the right to prohibit attendance at any future meeting, virtually or in person.

Contact: [summit@h-isac.org](mailto:summit@h-isac.org)