



Sponsor Prospectus

Cyber-Top Gun Summit

November 14 - 16, 2016

Loews Coronado Bay Resort, San Diego, CA



“NH-ISAC keeps getting better and better, looking forward to San Diego in November!”

— Tom Clare, VP Marketing, Gurukul - Predictive Security Analytics

We listened to your feedback post our Spring Summit:

“Try not to schedule the Summit to end on a Friday”

“Please don’t stick the exhibits in a side room...” Entire SUMMIT on one floor

“Could we end the day earlier to increase networking?”

“...more inclusive social events to facilitate networking...”

Networking and Relationship Building:

1. Monday Night Event: Dine around opportunities to enjoy good cheer with your leads.
2. Tuesday Night Event: Oceanside sunset beach event with beach volleyball, beach music, beach games, a surfing simulator and a fabulous buffet feast -flip flops that imprint your logo!
3. Wednesday Night Event: personal tour and dinner at MCAS Miramar.
- Yes, home to the Top Gun® movie.
4. Over five hours of exhibit sessions (not including breakfast/lunch/off hours).
5. More time during program to relationship build, network and participate in interactive discussion sessions.

Content Committee - “Ensure Content Variety” - Your Chance to Shine:

1. More variety of topics and more healthcare related sessions.
2. A special session focused on deception technology and trends.
3. Medical Device Security Track - one of today’s hottest topics.
4. A mix of one-hour and half-hour sessions to keep audience and you fresh.

The 2016 NH-ISAC Fall Summit is going to provide you with the best networking and sharing opportunities possible.

This Summit is being held at a warm location bursting with many iconic locales and themes.

Need some motivation?

1. US Navy SEAL BUD/s Amphibious Base is literally across the street. (Not open for public tours)
2. USS Midway is an active floating museum. (Public tours)
3. Miramar Marine Corps Air Station - Home to the 1986 movie **TOP GUN®** - starring some guy named Tom Cruise. (Reserved tours)

For those seeking more relaxing activities:

1. San Diego Zoo is considered one of the top five zoo's of the world with its unique use of habitat enclosures.
2. San Diego's Gaslight District is chock full of restaurants and kitschy coffee shops.
3. World famous beach on the Pacific Ocean, only a short walk from the resort.

Read on to discover your unique sponsorship opportunities, which will help imprint your brand due to the high level of interactivity and networking possibilities.

Cyber-Top Gun Summit – Loews Coronado Bay Resort



Terrific branding opportunities

- Open exhibit hall – not stuck in the corner**
- Beach party with volleyball, fire pits, live music**
- Awesome dining options for special clients**
- Sponsor a lot or a little – lots of options**



Agenda*

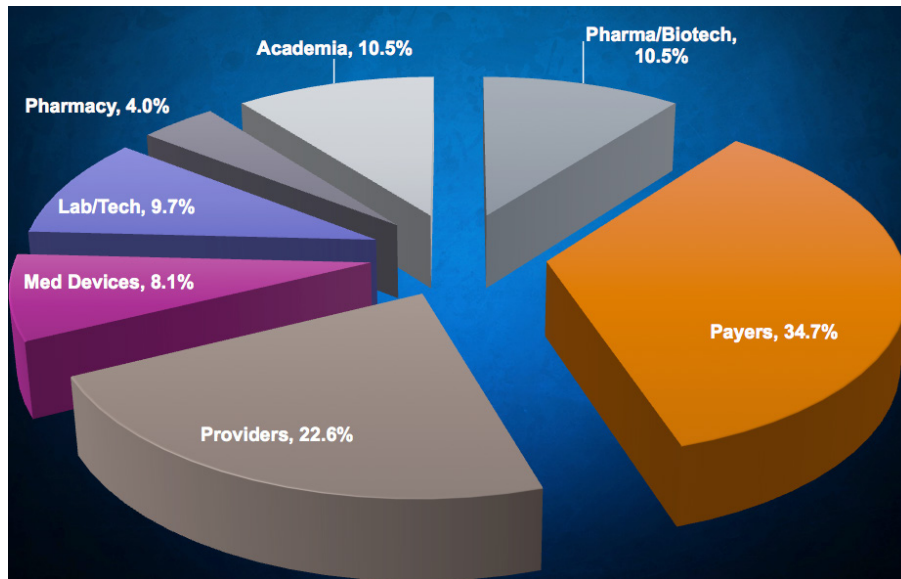
Time	Sunday, 13 November				<i>*Subject to change</i>
6:30 PM – 9:00 PM	Board Dine Around				
Monday, 14 November					
8:00 AM – 9:00 AM	Board Breakfast				
9:00 AM – 12:00 PM	Board Meeting				
12:00 PM – 2:00 PM	Committee Meeting				
12:00 PM – 6:00 PM	Registration				
2:00 PM – 3:45 PM	Member Meetings				
4:00 PM – 5:00 PM	Deception Technologies - Grand Rounds				
5:15 PM – 6:30 PM	Welcome Reception in Sponsor Hall				
6:30 PM – 9:00 PM	Attendee and Board Dine Arouns				
9:30 PM – 11:00 PM	Hospitality Suite				
Tuesday, 15 November					
7:00 AM – 8:00 AM	Breakfast				
8:00 AM – 8:30 AM	Opening Remarks				
8:30 AM – 9:15 AM	Keynote				
9:15 AM – 9:45 AM	General Session: Platinum #1				
9:45 AM – 10:15 AM	Networking Break in Sponsor Hall				
10:15 AM – 11:15 AM	Grand Rounds	Grand Rounds	Grand Rounds	Grand Rounds	
11:15 AM – 11:30 AM	Transition Break				
	Track 1	Track 2	Track 3	Track 4	
11:30 AM – 12:00 PM	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	
12:00 PM – 1:00 PM	Lunch				
1:00 PM – 2:00 PM	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	
2:00 PM – 2:15 PM	Transition Break				

Agenda (Cont'd)

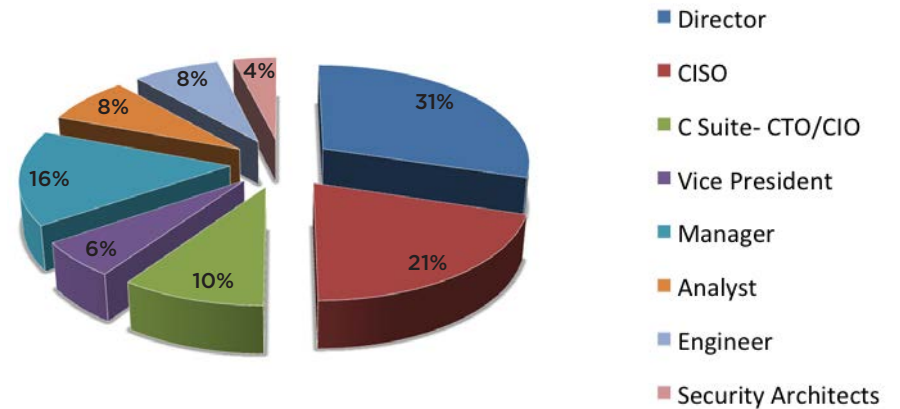
Time	Tuesday, 15 November (Cont'd)			
	Track 1	Track 2	Track 3	Track 4
2:15 PM – 3:15 PM	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS
3:15 PM – 3:45 PM	Networking Break in Sponsor Hall			
3:45 PM – 4:15 PM	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS
4:15 PM – 4:30 PM	Transition Break			
4:30 PM – 5:00 PM	General Session: Platinum #2			
6:00 PM – 9:00 PM	Special Event: Sunset Beach Event			
9:30 PM – 11:00 PM	Hospitality Suite			
Time	Wednesday, 16 November			
7:00 AM – 8:00 AM	Breakfast			
8:00 AM – 8:15 AM	Opening Remarks			
8:15 AM – 8:45 AM	General Session: Platinum #3			
8:45 AM – 9:15 AM	General Session: Platinum #4			
9:15 AM – 9:45 AM	Networking Break in Sponsor Hall			
9:45 AM – 10:45 AM	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS
10:45 AM – 11:00 AM	Transition Break			
11:00 AM – 12:00 PM	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS
12:00 PM – 1:00 PM	Lunch			
1:00 PM – 2:00 PM	Grand Rounds	Grand Rounds	Grand Rounds	Grand Rounds
2:00 PM – 2:15 PM	Transition Break			
2:15 PM – 2:45 PM	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS
2:45 PM – 3:00 PM	Transition Break			
3:00 PM – 4:00 PM	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS	CONCURRENT SESSIONS
4:00 PM – 4:15 PM	Transition Break			
4:15 PM – 4:45 PM	Closing Remarks & Wrap Up			
5:30 PM – 9:00 PM	Closing Event: MCAS Miramar			

2016 Spring NH-ISAC Summit Attendee Mix

NH-ISAC Sub-sector Attendee % Mix



Attendee by Function



* The information displayed above is based on opt-ins and may not reflect actual Fall Summit attendance.

Important Dates and Deadlines*

**Subject to change*

Upon Sponsor Registration: Company logo and description due to nhisac@prodevmeetings.com

August 12th: \$10,000 deposit for Platinum sponsorships due

August 26th: Platinum and Gold call for presentations due

September 23rd: Sponsor logistics call — **MOVED TO SEPTEMBER 30TH**

September 30th: Booth selection call details provided to contact

October 7th: Booth selection day for Navigators (1st priority), Platinum, Gold, Grand Rounds and Silver

October 7th: Sponsored Dine Around event description (if applicable) and Handbook Ads due to nhisac@prodevmeetings.com

October 14th: Speaker presentation deadline (Platinum, Gold)

October 14th: Full payment due: ***Non-payment will result in a forfeit of slot.***

October 31st: Pre-attendee list distribution to sponsor primary point of contact

November 10th: Online sponsor attendee representative registration closes at 5:00 PM EST

November 14th: Booth Hours
12:00 PM – 3:00 PM (Set Up)
5:15 PM – 6:30 PM (Welcome Reception)

November 15th: Booth Hours
9:45 AM – 10:15 AM (Networking Break)
3:15 PM – 3:45 PM (Networking Break)

November 16th: Booth Hours
9:15 AM – 9:45 AM (Networking Break)
10:00 AM – 1:00 PM (Break Down)

NH-ISAC encourages networking during all Summit events, including: breakfast, lunch, breaks, receptions, dinners and after hour's events. The sponsor hall will be open during all events outside of the dedicated 'booth hours'.

Sponsorship – Call to Action!

Lets work together to make the Cyber-Top Gun Summit the best security conference to date!

November 14th - 16th we intend on hosting our most serious and most collegial Summit yet. The atmosphere will be electric, the content will be rich and the location will facilitate top notch networking events.

Must read “Frequent Assumptions at Summits”:

Assumption: “Since I am a sponsor, doesn’t that mean I already have a hotel room reserved and name badge?”

No. Part 1: You have reserved your sponsorship slot/event.

Part 2: You, or your field attendees must also register for a name badge, as well as reserve needed hotel rooms and air or ground transportation. For more information, visit <http://www.nhisac.org/conference>

Assumption: Since I am a Platinum or Gold sponsor it will be nice to have extra company elders attend.

No. Each sponsor slot has an attendee limit with their sponsorship. Only sponsors with 1 attendee pass can add 1 extra at the stated pass price.

Assumption: We usually send our payment to the event management company.

Not this time. You will receive the exact remittance address for NH-ISAC upon confirmation of your sponsorship registration on the conference website. The address is also included on the Terms and Conditions page in this packet.

Hotel & Transportation Information

Loews Coronado Bay Resort

4000 Coronado Bay Road
San Diego, California, 92118

Phone: 619-424-4000

Reservation: 800-235-6397

Web Registration Link: <https://aws.passkey.com/event/15576822/owner/8236/home>

Single/Double Occupancy Room Rate: \$215.00 (plus state/local taxes & \$7 reduced resort fee)

Reservations must be made on or before the cut-off date of Monday, **October 24, 2016** to be eligible for the group rate. Mention the group name “NH-ISAC 2016 Fall Summit” to receive the negotiated conference room rate.

The Loews Coronado Bay Resort is located approximately 30 minutes from the San Diego International Airport.



Level Sponsorship Details & Pricing

Details	Platinum	Gold A Gold B	Grand Rounds	Silver	Full Pass
Price	\$35,000	\$25,000 (A) \$12,500 (B)	\$15,000	\$10,000	\$5,000
# available	4	5A / 3B	12	8	10
# of full conference passes	5	4A / 2B	3	2	1
30 minute general session slot	X	-	-	-	-
60 minute concurrent slot	-	Gold A / Gold B (30 minutes)	-	-	-
Exhibit space	X	X	X	X	-
Attendee lists	X	X	X	X	X
Handbook ad in conference on-site handout	1/2 page	1/4 page	-	-	-
Logo on signage and website	X	X	X	X	-
AV coverage	X	X	X	-	-
Limited board room access for private meetings	X	-	-	-	-

Platinum and Gold require an approved Call for Presentations. Platinum and Gold Call for Presentations is now open and ends August 26th. Sponsor sign-up for all other levels opens on August 19th.

Additional Sponsorship Details & Pricing

Sponsorship	Price	# Available
Tuesday Sunset Beach Event	\$35,000	1
• Co-sponsored	\$20,000	2
Wednesday MCAS Miramar Conference Closing Event	\$35,000	1
• Co-sponsored	\$20,000	2
Wi-Fi	\$20,000	1
Monday Welcome Reception	\$15,000	1
Backpack	\$10,000	1
Charging Station	\$10,000	1
Keynote	\$10,000	1
Monday Board Meeting Breakfast	\$10,000	1
Sunday or Monday Premium Dine Around With Board Members	\$10,000	1
Monday or Tuesday After Hours Hospitality Suite	\$6,000	2
Tuesday or Wednesday Lunch	\$6,000	2
Mobile App	\$6,000	1

Additional Sponsorship Details & Pricing

Sponsorship	Price	# Available
Padfolio	\$5,500	1
Monday Dine Around	\$5,000	3
Tuesday or Wednesday Networking Break	\$5,000	3
Handbook Insert	\$4,000	2
Lanyard	\$3,000	1
Full Page Handbook Ad	\$3,000	3
Room Drop (Under Door)	\$2,000	3
Half Page Handbook Ad	\$1,500	5

Platinum Sponsorship

- 5 full conference passes maximum (includes speaker)
- One 30 minute general session speaking slot
- Exhibit space (electrical and 6' x 30" table included)
- Logo/description on conference signage and website
- AV coverage
- Limited board room access to host meetings (based on availability)
- Half page ad in handbook (specs: 7.5 in. (w) x 4.75 in. (h); 2C, 4C or B&W, at advertiser's discretion; must be 300 dpi, CMYK and must be in PDF format. Send to nhisac@prodevmeetings.com by October 7th)
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

\$35,000

4 available

All Platinum Sponsors will pay a \$10,000 deposit (non-refundable) no later than August 12th. Credit card payment is acceptable.

Platinum and Gold Call for Presentation is now open and ends August 26th. Sponsor sign-up for all other levels opens on August 19th.

The Summit content is closely curated by the NH-ISAC conference planning team. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Conference Planning team. Specific feedback will be provided regarding adjustments to ensure the content meets the NH-ISAC. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past member feedback clearly indicates a negative perception of sales pitches for products and/or services.

Gold Sponsorship

- 4A / 2B full conference passes maximum (includes speaker)
- One 60 minute (A) or 30 minute (B) concurrent session speaking slot
- Exhibit space (electrical and 6' x 30" table included)
- Logo/description on conference signage and website
- AV coverage
- Quarter page ad in handbook (specs: 3.75 in. (W) x 4.75 in. (H); 2C, 4C or B&W, at advertiser's discretion; must be 300 dpi, CMYK and must be in PDF format. Send to nhisac@prodevmeetings.com by October 7)
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Speak about the variety of problems you and your organization see in today's marketplace. Expand our members view of the dark world share possible solutions share what could be or what if scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don't sell. Panel discussion which include NH-ISAC members are given high reviews.

Platinum and Gold Call for Presentations is now open and ends August 26th. Sponsor sign-up for all other levels opens on August 19th.

The Summit content is closely curated by the NH-ISAC conference planning team. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Conference Planning team. Specific feedback will be provided regarding adjustments to ensure the content meets the NH-ISAC. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past member feedback clearly indicates a negative perception of sales pitches for products and/or services.

Gold A

- **\$25,000**
- **5 available**

Gold B

- **\$12,500**
- **3 available**

Grand Rounds Sponsorship

- 3 full conference passes maximum
- Exhibit space (electrical and 6' x 30" table included)
- Logo/description on conference signage and website
- AV coverage
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Special Deception Technology Grand Rounds Session

For all the Deception Technology Vendors, this is your chance to target the vast new territory that your organizations skill set can cover. The NH-ISAC Board of Directors created this opportunity based on interested feedback from our members. This special session will be held on Monday, prior to the Summit welcome reception.



Grand Round suites have cushy chairs, puffy couches, dining room table, bar and snacks to keep you keen. Warm, intimate not classroom or convention style at all.

\$15,000

**8 available
(General)**

**4 available
(Deception Tech)**

Silver Sponsorship

- 2 full conference passes maximum
- Exhibit space (electrical and 6' x 30" table included)
- Logo/description on conference signage and website
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

\$10,000

8 available

Full Pass Sponsorship

- 1 full conference pass maximum (only sponsors with 1 attendee pass as part of their sponsorship can add 1 extra Full Pass; sponsors with 2 or more passes are not eligible for Full Passes; any attempt to manipulate passes for additional sponsor attendees could result in a penalty of organization exclusion from future NHISAC Summits.)
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

\$5,000

10 available

Additional Sponsorships

Tuesday Sunset Beach Event – \$35,000 (or shared between co-sponsors at \$20,000/each)

This is a great opportunity to be the social hit of the Summit! Help us throw our first beach event. We'll have food and drink, live music, fire pits, volleyball and games, logo flip flops for attendees, and so much more!



- Company name and description on conference website
- Company name on applicable signage and conference materials
- Includes two full conference passes
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Annual temperatures this time of year are a balmy 74 degrees, but this event will be HOT! If, unlike the song – it does rain in Southern California – we have an awesome backup plan – to hold the event under a dry and cool (or warm) tent, weather dependent.

Wednesday MCAS Miramar Conference Closing Event – \$35,000 (or shared between co-sponsors at \$20,000/each)

Aim high and be part of this memorable dinner outing and social event! Take attendees on a tour of Miramar, the location made famous by the movie Top Gun®. Active Marine Corps Officers serve as guides through the base and private Officers' club. Customize your exposure with awesome logo hats, a drill sergeant to keep attendees in line, or a "Maverick" leather bomber jacket to raffle off.



- Company name and description on conference website
- Company name on applicable signage and conference materials
- Includes two full conference passes
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Additional Sponsorships

Wi-Fi - \$20,000

Exclusive, high visibility provider of Summit Wi-Fi in meeting space. Network will be sponsor company name and password protected. THIS IS A 3 DAY BRANDING OPPORTUNITY



- As an FYI. In the past we offered this at a loss. We cannot afford to do that anymore. This has become a very pricey element no matter where we hold our Summits
- Company name will be featured as the Wi-Fi PASSWORD for all 3 days including the Board of Directors meeting
- Includes recognition in handbook, onsite signage, general session table signage
- Company name and description on conference website
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Monday Welcome Reception - \$15,000

NH-ISAC will cover the food and non-alcoholic beverage cost of this reception. Sponsor encouraged to personalize the event with giveaways, additional F&B, and decor.



- Sponsor pays sponsorship fee plus cost of additional (beer & wine) beverage and/or décor
- Company name and description on conference website
- Company name on applicable signage and conference materials
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Additional Sponsorships

Backpack - \$10,000

No more useless tote bags! Have your company's logo included on the Summit backpack distributed to all attendees.



- Logo featured on conference backpack (cost of backpacks are included in sponsorship fee)
- Company name and description on conference website
- Company name on applicable signage and conference materials
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Charging Station - \$10,000

Gain great exposure for your company while attendees recharge their mobile devices, tablets, and more!



- 1 mobile device charging station in the exhibitor hall & 1 in the general session hall for the duration of the conference
- Company name and description on conference website
- Company name on applicable signage and conference materials
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Additional Sponsorships

Keynote - \$10,000

Unique opportunity to have visibility in front of the entire Summit. Demonstrate commitment to the healthcare sectors by introducing your company, its mission and the Summit keynote.



- 5 minute introduction (approved by conference planning team)
- Company name and description on conference website
- Company name on applicable signage and conference materials
- Logo on screen during introduction
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Monday Board Meeting Breakfast - \$10,000

Have a strategic need to reach out to the NH-ISAC Board of Directors? Great opportunity to elicit perspectives on a new solution, specific question, or opinions on current market segments that would be of value to your organization. Not the place to sell your Ver 3.25 upgrade or patch.



- 15 minute discussion with board members
- Company name and description on conference website
- Company name on applicable signage and conference materials
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Additional Sponsorships

Sunday or Monday Premium Dine Around With Board Members – \$10,000

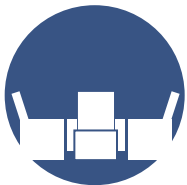
Treat the Board of Directors to a taste of San Diego! This is an opportunity to create an intimate networking event and build critical relationships.



- Company name on applicable signage, printed conference materials, and website
- Dinners will take place on Sunday and Monday nights between 6:30 pm – 9:00 pm
- Sponsor pays sponsorship fee plus all costs associated with food, beverage, transportation, special décor, etc.
- Sponsor is responsible for making reservations with the selected restaurant
- Location is at discretion of the sponsor: see last page of this packet for area recommendations
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Monday or Tuesday After Hours Hospitality Suite Open to All Attendees – \$6,000

Have your company's logo featured in the Hospitality Suite. Sponsor will be responsible for all food and beverages.



- Company name and description on conference website
- Company name on applicable signage and conference materials
- Any additional décor or food and beverage are at cost to sponsor
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Additional Sponsorships

Tuesday or Wednesday Lunch – \$6,000

You are invited to personalize the luncheon with giveaways on the tables and décor (color coordinate buffet with company colors). NH-ISAC will cover the food and beverage cost.



- Company name and description on conference website
- Company name on applicable signage and conference materials
- Table signage
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Mobile App – \$6,000

The app will feature critical conference materials and be marketed to all conference attendees leading up to the conference.



- Sponsor will be featured on landing page with individual icon
- Company name and description on conference website
- Company name on applicable signage and conference materials
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Additional Sponsorships

Padfolio - \$5,500

Have your company's logo included on the Cover of the Summit padfolio distributed to all attendees. NH-ISAC will cover cost of padfolio.



- Cost of padfolios are included in sponsorship fee
- Logo featured on conference padfolio
- Company name and description on conference website
- Company name on applicable signage and conference materials
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Monday Dine Around - \$5,000

Treat attendees to a taste of San Diego! This is an opportunity to create an intimate networking event and build critical relationships with multiple conference attendees after the scheduled Summit welcome reception.



- Company name on applicable signage, printed conference materials, and website
- Dinners must take place only on Monday night, between 6:30PM - 9:00PM
- Sponsor pays sponsorship fee plus all costs associated with food, beverage, transportation, special décor, etc.
- Sponsor is responsible for making reservations with the selected restaurant
- Location is at discretion of the sponsor: see last page of this packet for area recommendations
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

If you would like NH-ISAC to market your dinner to attendees prior to the conference, complete the following form by **October 7th**: <https://form.jotform.com/prodevmeetings/nh-isac-fall-2016-sponsor-dinner>

Additional Sponsorships

Tuesday or Wednesday Networking Break – \$5,000

You are invited to personalize the break with giveaways on the break tables and décor. NH-ISAC will cover the food and beverage cost.



- Company name and description on conference website
- Company name on applicable signage and conference materials
- Break table signage and giveaways
- Includes one full conference pass
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Handbook Insert – \$4,000

Have your customized insert included in the Summit handbook distributed to all attendees.



- Just as you may have in your Saturday Morning Newspaper...if you still receive the paper version
- This is a stand out piece intended to have someone thumb to it before any other pages are turned. It gives you stand alone attention and media dominance. Great opportunity to tell your story, brand your organization or suggest a meeting place for a reception or hospitality suite
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Additional Sponsorships

Lanyard – \$3,000

Have your company's logo included on the Summit lanyard distributed to all attendees.



- Logo featured on conference lanyard (cost of lanyards are included in sponsorship fee)
- Company name and description on conference website
- Company name on applicable signage and conference materials
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Full Page Handbook Ad – \$3,000

Have a full page ad included in the Summit handbook distributed to all attendees.

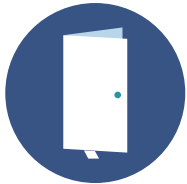


- Full page ad in conference handbook (artwork provided by sponsor)
- Ad Specs: 7.5 in. (width) x 9.5 in. (height); 2C, 4C or B&W, at advertiser's discretion; must be 300 dpi, CMYK and must be in PDF format
- Company name on applicable signage, onsite conference materials and website
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Additional Sponsorships

Room Drop - \$2,000

Get great exposure by creating a custom room drop. Must be able to slide item under door or fee doubles.



- Company name and description on conference website
- Company name on applicable signage and conference materials
- Sponsor is responsible for cost of actual room drops (must be generic/not personalized) and \$3.00 per drop hotel administrative fee
- Artwork must be approved by NH-ISAC; send to nhisac@prodevmeetings.com
- Sponsor must ship room drops to the hotel for distribution
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Half Page Handbook Ad - \$1,500

Have a half page ad included in the Summit handbook distributed to all attendees.



- Half page ad in conference handbook (artwork provided by sponsor). (Ad Specs: 7.5 in. (width) x 4.75 in. (height); 2C, 4C or B&W, at advertiser's discretion; must be 300 dpi, CMYK and must be in PDF format)
- Company name on applicable signage, onsite conference materials and website
- Opt-in attendee lists (title and company only emailed 2 weeks prior to event; on-site paper copy also includes attendee name)

Terms & Conditions

Terms and Conditions

Completion of registration serves as an agreement between NH-ISAC and your company. An authorized agent of your company acknowledges and accepts these terms and conditions by completing the website registration and specifying the desired registration level.

Payment

Check or credit cards are acceptable. Platinum \$10,000 deposits are due by August 12th. All sponsor full payments are due October 14th. Failure to meet the listed deadlines may result in revoked sponsorship.

All checks must include:

Organization & Contact Name
“NH-ISAC 2016 Fall Summit”
Conference Registration ID

Make all checks payable to:
NH-ISAC, Inc.
P.O. Box 743744
Atlanta, GA 30374-3744

For any questions or concerns on payment, please contact Carol Andrews: candrews@nhisac.org.

Sponsor Events

Any sponsor event outside of those listed in the vendor prospectus must be approved in advance by NH-ISAC. Any unapproved event held before, during, or after any part of the conference will be billed to the event manager for the appropriate sponsorship level. Any attempt to host an unsanctioned event during the published on site agenda will result in the penalty of possible expulsion from future NH-ISAC Summits in perpetuity.

Code of Conduct

NH-ISAC does not tolerate harassment in any form. Event participants violating this policy may be expelled without a refund from this and future events at the discretion of the NH-ISAC. Any violation of this policy should be brought to the attention of conference staff immediately.

On-Site Fees

Exhibitor storage and handling arrangements must be made with the hotel service provider directly. Additional on-site charges may include but are not limited to shipping/handling, electrical, audio/visual, and other rental fees.

Sponsor Representative Passes

Only sponsors with 1 attendee pass as part of their sponsorship can add 1 extra Full Pass. Sponsors with 2 or more passes as part of their sponsorship are not eligible for additional conference passes. Any attempt to manipulate passes for additional sponsor attendees could result in a penalty of organization exclusion from future NH-ISAC Summits.

Cancellations

Cancellations are strongly discouraged due to the impact on Summit programming and will only be considered on a case by case scenario when received in writing to nhisac@prodevmeetings.com.

Coronado Area Restaurant Options for Sponsor Dine Arouds: Monday, November 14th

Bice

425 Island Drive (9.3 Miles)
619.239.2423
<http://bicesandiego.com/>
Italian

Café Sevilla

353 Fifth Avenue (9.3 Miles)
619.778.4233
<http://cafesevilla.com/>
Spanish/Tapas

Candelas On the Bay

1201 First Street Coronado (6 Miles)
619.435.4900
<http://candelas-coronado.com/>
Mexican

Chianti

644 Fifth Avenue (9.4 Miles)
619.235.8144
<http://www.chiantirestaurantsd.com/>
Italian

De'Medici Cucina Italiana

815 Fifth Street (9.5 Miles)
619.702.7228
<http://www.demedicisandiego.com/>
Italian

Don Chido

527 Fifth Avenue (9.4 Miles)
619.232.8226
<http://www.donchido.com/>
Mexican

Greystone

658 Fifth Avenue (9.4 Miles)
619.232.0225
<http://www.greystonesteakhouse.com/>
Steakhouse

IL Fornaio

1333 First Street (6 Miles)
619.437.4911
<https://www.ilfornaio.com/>
Italian

Leroy's Kitchen + Lounge

1015 Orange Avenue (4.6 Miles)
619.437.6087
<http://leroykitchenandlounge.com/>
American

Lou & Mickey's

224 Fifth Avenue (9.2 Miles)
619.237.4900
[http://www.louandmickeys.com/
home](http://www.louandmickeys.com/home)
Steakhouse & Seafood

Miguel's Cocina

1351 Orange Avenue (4.7 Miles)
619.437.4237
<http://www.miguels-cocina.com>
Mexican

Oceanaire Seafood Room

400 J Street (9.2 Miles)
619.858.2277
<http://www.theoceanaire.com/>
Seafood

Coronado Area Restaurant Options for Sponsor Dine Arouds: Monday, November 14th

Osetra The Fishhouse

904 Fifth Avenue (9.2 Miles)
619.239.1800
<http://osetrafishhouse.com/>
Seafood

Peohe's

1201 First Street Coronado (6 Miles)
619.437.4474
<http://www.peohes.com/>
Seafood & Sushi

Primavera Ristorante

932 Orange Avenue (4.8 Miles)
619.435.0454
<http://www.primavera1st.com/>
Italian

Stake

1309 Orange Avenue (4.4 Miles)
619.522.0077
<http://www.stakechophouse.com/>
Steakhouse & Seafood

Searsucker

611 Fifth Avenue (9.2 Miles)
619.233.7327
<http://searsucker.com/>
American

Spike Africa's

411 Broadway Avenue (9.2 Miles)
619.795.3800
<http://www.spikeafricas.com/>
Seafood

The Tavern

1310 Orange Avenue (4.6 Miles)
619.437.0611
<http://coronadotavern.com/>
Modern American

Vigilucci's

1300 Orange Avenue (4.5 Miles)
619.522.0946
<http://vigiluccis.com/>
Italian



San Diego Zoo



SeaWorld



Old Village Tours



Coronado Walking Tour



USS MIDWAY Tours



Additional Sponsorships