

SPONSOR
— prospectus —

**WHOLE
-IN-
ONE**
COMMUNITY

MAY 13-17
2019



**Health-ISAC
2019 Spring Summit**
Sawgrass Marriott Golf Resort & Spa
Ponte Vedra Beach, FL



Speak about the variety of problems you and your organization see in today's marketplace. Expand our members' views of the dark world, share possible solutions, share what could be or 'what if' scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don't sell. Panel discussions that include H-ISAC members are given high reviews.

- 5 full conference passes maximum (includes speaker)
- One 30 minute general session speaking slot*
- Exhibit space (electrical and 6' x 30" table included)
- Logo/description on conference signage and website
- Limited ad-hoc room access to host meetings (based on availability)
- Full page ad in handbook (see Ad Specifications; send to hisac@prodevmeetings.com)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (**hard copy only**), will also include attendee's name and email)

All Platinum Sponsors will pay a \$10,000 deposit (non-refundable), and final payment will be due closer to the time of the Summit. Credit card payment is acceptable. Platinum require an approved Call for Presentation before registration will become available. A registration link will be sent with your acceptance email upon paper approval. Call for Presentations will be open December 2 – January 18, and Notification of Paper acceptance will follow soon after.

** The Summit content is closely curated by the H-ISAC conference planning team. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Conference Planning team. Specific feedback will be provided regarding adjustments to ensure the content meets the H-ISAC standards. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past member feedback clearly indicates a negative perception of sales pitches for products and/or services.*

**** Deadlines will be available soon on h-isac.org. ****

Speak about the variety of problems you and your organization see in today's marketplace. Expand our members' views of the dark world, share possible solutions, share what could be or 'what if' scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don't sell. Panel discussions that include H-ISAC members are given high reviews.

- Exhibit space (electrical and 6' x 30" table included)
- Logo/description on conference signage and website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (**hard copy only**), will also include attendee's name and email)

GOLD A

\$30,000

7 remaining




- 4 full conference passes maximum (includes speaker)
- One 60 minute concurrent session speaking slot*
- Half page ad in handbook (see Ad Specifications; send to hisac@prodevmeetings.com)

GOLD B

\$20,000

12 remaining



- 3 full conference passes maximum (includes speaker)
- One 30 minute concurrent session speaking slot*
- Quarter page ad in handbook (see Ad Specifications; send to hisac@prodevmeetings.com)

Gold require an approved Call for Presentation before registration will become available. A registration link will be sent with your acceptance email upon paper approval. Call for Presentations will be open December 2 – January 18, and Notification of Paper acceptance will follow soon after.

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AD SPECIFICATIONS

H-ISAC 2019 Spring Summit | May 13 – 17

Whole-in-One Community

#hisacSP2019



All ads must be:

- CMYK, 2C, 4C or B&W (ad advertiser's discretion)
- 300 dpi or higher
- PDF format

Send all ads to
hisac@prodevmeetings.com



3.625 in.

4.875 in.

Quarter Page Ad

Ad Size

3.625 in. x 4.875 in.

Text Safe Area

3.125 in. x 4.375 in.

7.5 in.

9.75 in.

Full Page Ad

Ad Size

7.5 in. x 9.75 in.

Text Safe Area

7 in. x 9.25 in.

4.875 in.

Half Page Ad

Ad Size

7.5 in. x 4.875 in.

Text Safe Area

7 in. x 4.375 in.

7.5 in.