UP YOUR GAME

Health-ISAC 2019 Fall Summit
Loews Coronado Bay Resort | San Diego, CA
December 2 – 6, 2019

SPONSOR PROSPECTUS
WHO WE ARE & SUMMIT GOALS
H-ISAC 2019 Fall Summit | December 2 – 6, 2019

H-ISAC Members are respected leaders in the Healthcare Community. We are the healthcare security summit to attend:

• Connect with decision makers and industry influencers
• Position yourself as an SME
• Be a part of an organization that is making a difference in the Global Healthcare Industry
• Great forum for networking and building relationships
• 65% of our attendees are in a c-suite or buying/decision making position

Your selection is time stamped. Please do not call us, go straight to our website and reserve your sponsorship today!

For more information visit our NEW! Sponsor Portal at h-isac.org/summits/2019-fall-summit-sponsor

Build Relationships Through Networking

• Monday and Tuesday Night: Dine around opportunities to enjoy a good meal in a relaxed atmosphere with your leads
• Wednesday Night: "Arcades and Charades"
• Thursday Night: "San Diego Bay Cruise"
• Over 2 hours of dedicated exhibit time and many more networking opportunities during the program
• More time during program to build relationships, network and participate in interactive discussion sessions and events
• No other Summit offers Sponsor attendees the opportunity to network and build relationships while playing volleyball, or racing cars, etc. with C-Suites in the healthcare community

H-ISAC’s Fall Summit provides you with the best networking and relationship building opportunities.

Need some motivation?

• A large dedicated exhibit space near the main session room
• Sponsor representatives are eligible to attend all sessions to gain insight about the industry.
• H-ISAC strongly recommends sponsor representatives attend all Summit meals, receptions and special events in order to maximize networking opportunities.
• Grand Round locations isolated in one easy to navigate area
• Select your exhibit space location on November 1

Many opportunities sell out quickly...don’t delay!
# Who We Are & Summit Goals

# Conference Agenda

# Quick Facts

# 2018 Fall Summit Attendee Mix

# Important Dates & Deadlines

# Sponsorship Call-to-Action

# Hotel & Transportation

# Speaking Sponsorship Quick Look

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# Gold A Details

# Gold B Details

# Grand Rounds

# Additional Sponsorship Pricing

# Add-on Sponsorship Pricing

# Additional Sponsorship Details

# Add-On Sponsorship Details

# Ad Specifications

# Terms & Conditions
<table>
<thead>
<tr>
<th><strong>Monday, December 2</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>5:30 – 6:30 pm</td>
<td>New Member/First-Time Member Attendee Reception</td>
</tr>
<tr>
<td>7:00 – 9:00 pm</td>
<td>Dine Arounds</td>
</tr>
<tr>
<td>9:00 – 11:00 pm</td>
<td>Hospitality Suite</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Tuesday, December 3</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 – 4:00 pm</td>
<td>Exhibitor Booth Set-up</td>
</tr>
<tr>
<td>2:15 – 3:15 pm</td>
<td>Grand Rounds</td>
</tr>
<tr>
<td>5:30 – 7:00 pm</td>
<td>Welcome Reception in Exhibit Hall</td>
</tr>
<tr>
<td>7:00 – 9:00 pm</td>
<td>Dine Arounds</td>
</tr>
<tr>
<td>9:00 – 11:00 pm</td>
<td>Hospitality Suite</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Wednesday, December 4</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am – 5:30 pm</td>
<td>General and Concurrent Sessions/Grand Rounds/Networking Breaks</td>
</tr>
<tr>
<td>6:30 – 9:00 pm</td>
<td>&quot;Arcades and Charades&quot;</td>
</tr>
<tr>
<td>9:00 – 11:00 pm</td>
<td>Hospitality Suite</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Thursday, December 5</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am – 5:30 pm</td>
<td>General and Concurrent Sessions/Networking Breaks/Exhibitor Booth Tear-down</td>
</tr>
<tr>
<td>6:30 – 9:00 pm</td>
<td>&quot;San Diego Bay Cruise&quot;</td>
</tr>
<tr>
<td>9:00 – 11:00 pm</td>
<td>Hospitality Suite</td>
</tr>
</tbody>
</table>

*Agenda is subject to change*
Here is what the attendees are saying--

This is by far the best ISAC summit. Great Networking, great Activities, great H-ISAC staff, great event staff, great location.

This might have been the best conference I have seen to date mixing vendor pitches and company examples. Well done!

The networking opportunities were great! As a professional services provider to many of the firms in attendance it gave us a great chance to meet with our clients and put faces with names/voices!

Attendance grew 93% over the last 5 years!

> FULL Conference attendance*— sponsors are encouraged to attend breakout sessions and all networking events

> 600+ Attendees — the only community committed to security healthcare for the future!

> 3+ hours of dedicated exhibit time, including the Welcome Reception to kick off the Summit

*Sponsors may not attend any event labeled “Members Only”
2019 SPRING SUMMIT ATTENDEE MIX
H-ISAC 2019 Fall Summit | December 2 – 6, 2019

- 2% Academia
- 3% Government
- 37% Pharmaceutical/Bio
- 12% Insurers & Payers
- 1% Lab/Tech
- 16% Medical Devices
- 4% HIT
- 19% Providers
- 6% Other

Quick Facts

Up Your Game
#hisacSummit
# Important Dates & Deadlines*

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 15</td>
<td>Attendee &amp; sponsor registration opens</td>
</tr>
<tr>
<td>September 9</td>
<td>Platinum and Gold: Initial Speaker Presentations due for content committee review</td>
</tr>
<tr>
<td>October 3</td>
<td>Grand Rounds brief description (3-5 sentences) due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a></td>
</tr>
<tr>
<td>October 4</td>
<td>Platinum sponsorship deposits due</td>
</tr>
<tr>
<td>October 18</td>
<td>Handbook Ads due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a> (see Ad Specifications)</td>
</tr>
<tr>
<td></td>
<td>Sponsored Dine Around event description (if applicable) due to <a href="mailto:summit@h-isac.org">summit@h-isac.org</a></td>
</tr>
<tr>
<td>October 25</td>
<td>Sponsor logistics call</td>
</tr>
<tr>
<td>November 1</td>
<td>Full sponsor payment due (Non-payment will result in a forfeit of slot)</td>
</tr>
<tr>
<td></td>
<td>Booth Selection call (in order) Navigator/Platinum/Gold/Grand Rounds/Silver</td>
</tr>
<tr>
<td>November 11</td>
<td>Hotel reservation cut-off date</td>
</tr>
<tr>
<td></td>
<td>Booth Flyer Deadline</td>
</tr>
<tr>
<td>November 15</td>
<td>Final speaker presentations due (no changes to presentations will be accepted after this date)</td>
</tr>
<tr>
<td>November 18</td>
<td>Pre-Conference Opt-in Attendee list e-mailed to sponsors (title and company only)</td>
</tr>
<tr>
<td>November 22</td>
<td>Online Sponsor Attendee Representative registration closes at 6:30 pm PST</td>
</tr>
<tr>
<td>December 2 – 5</td>
<td>Full Opt-In Attendee list distributed to sponsors at registration (hard copy only)</td>
</tr>
<tr>
<td>(on-site)</td>
<td></td>
</tr>
</tbody>
</table>

**Booth Hours**

Sponsors should be at their booths during the Networking Breaks and should plan to attend all sessions to gain insight about the industry. To maximize networking opportunities, sponsors should attend all meals, receptions and special events.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 3</td>
<td>Exhibitor Set-up</td>
<td>12:00 – 4:00 pm</td>
</tr>
<tr>
<td></td>
<td>Welcome Reception</td>
<td>5:30 – 6:30 pm</td>
</tr>
<tr>
<td>December 4</td>
<td>Networking Break</td>
<td>Morning</td>
</tr>
<tr>
<td></td>
<td>Networking Break</td>
<td>Afternoon</td>
</tr>
<tr>
<td>December 5</td>
<td>Networking Break</td>
<td>Morning</td>
</tr>
<tr>
<td></td>
<td>Networking Break</td>
<td>Afternoon</td>
</tr>
<tr>
<td></td>
<td>Exhibitor Break-down**</td>
<td>Following Afternoon Networking Break (4:00 – 5:30 pm***)</td>
</tr>
</tbody>
</table>

*Dates and deadlines are subject to change

**Do not break down booth prior to afternoon networking break

***Sponsors should plan travel accordingly to break down booth after the last networking break and are encouraged to stay for the Thursday evening special event to continue networking.
December 2 – 6: Our goal is for our attendees to have the best opportunities for sharing, networking and building relationships. We can’t make this happen without the support of you, our Sponsors.

FREQUENT ASSUMPTIONS AT SUMMITS

Assumption: *Since I am a sponsor, doesn’t that mean I already have a hotel room reserved and name badge?*

No.

Part 1: You have reserved your sponsorship slot/event.

Part 2: You or your sponsor representatives must also register for a name badge, as well as reserve needed hotel rooms and transportation. For more information, visit [h-isac.org/summits/fall-summit-2019](http://h-isac.org/summits/fall-summit-2019).

Assumption: *Since I am a Platinum or Gold sponsor it will be nice to have extra company elders attend.*

No. H-ISAC has a 1:4 sponsor to attendee ratio. We will adhere to the number of passes listed.

Assumption: *I can purchase as many additional sponsor passes as I need to send my staff.*

No. H-ISAC has a 1:4 sponsor to attendee ratio. We will adhere to the number of passes listed.

Assumption: *We usually send our payment to the event management company.*

Not this time. The exact remittance address and payment due date are listed on the [Terms and Conditions](http://www.h-isac.org/terms-and-conditions) page in this packet.
LOEWS CORONADO BAY RESORT
4000 Coronado Bay Road | Coronado, CA 92118
(619) 424-4000

RESERVATIONS
Phone: (800) 235-6397
Web: book.passkey.com/go/HISAC

Single/Double Occupancy Room Rate: USD 219 (plus state/local taxes; USD 7 reduced per night resort fee plus tax)

To be eligible for the group rate, reservations must be made online or via phone on or before the cut-off date of Monday, November 11, 2019 or until the room block is sold out. If reservations are made via phone, make sure to mention the group name “2019 H-ISAC Fall Summit.”

The Loews Coronado Bay Resort is located approximately 14 miles from the San Diego International Airport.
## SPEAKING SPONSORSHIP QUICK LOOK

### H-ISAC 2019 Fall Summit | December 2 – 6, 2019

<table>
<thead>
<tr>
<th>Details</th>
<th>Platinum*</th>
<th>Gold A*</th>
<th>Gold B*</th>
<th>Grand Rounds**</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Price</strong></td>
<td>USD 40,000</td>
<td>USD 30,000</td>
<td>USD 20,000</td>
<td>USD 20,000</td>
</tr>
<tr>
<td><strong># available (overall total)</strong></td>
<td>3</td>
<td>7</td>
<td>12</td>
<td>8</td>
</tr>
<tr>
<td><strong># of full conference passes</strong></td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>General session slot</td>
<td>X</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>(30 minutes)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breakout session slot</td>
<td>–</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>(60 minutes)</td>
<td></td>
<td></td>
<td></td>
<td>(15 min. x3**)</td>
</tr>
<tr>
<td>Exhibit space</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opt-in Attendee list***</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Handbook ad in conference on-site handout</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>(full page)</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>(1/2 page)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(1/4 page)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on signage and website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Access to ad-hoc meeting space (as available)</td>
<td>X</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
</tbody>
</table>

*Platinum and Gold require an approved Call for Papers before registration will become available. A special registration link will be sent with your acceptance email upon paper approval. Platinum and Gold Call for Papers is open May 27 – June 21 and Notification of Paper acceptance will be July 10.

**Grand Rounds are 15 minutes and occur three times during a 1-hour time slot. See page 14 for additional details.

***Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)

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### Hotel & Transportation

#### Platinum Details
PLATINUM DETAILS
USD 40,000
CFP Closed

Speak about the variety of problems you and your organization see in today's marketplace. Expand our members’ views of the dark world, share possible solutions, share what could be or ‘what if’ scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don’t sell. Panel discussions that include H-ISAC members are given high reviews.

- 5 full conference passes maximum (includes speaker)
- One 30 minute general session speaking slot*
- Exhibit space (electrical and 6’ x 30” table included)
- Logo/description on conference signage and website
- Limited ad-hoc room access to host meetings (based on availability)
- Full-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by October 18)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee's name and email)
- **Booth Flyer (OPTIONAL):** Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

All Platinum Sponsors will pay a USD 10,000 deposit (non-refundable) due on October 4. Credit card payment is acceptable. Platinum Sponsorship requires an approved Call for Presentation in order to register.

All presentations must be on the H-ISAC Summit template.
- Initial Presentations are due on September 9 so that the content committee may review them and provide feedback.
- Final Presentation which includes content committee feedback must be received by November 15.

**NO CHANGES TO THE PRESENTATIONS WILL BE ACCEPTED ON SITE.**

*The Summit content is closely curated. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Conference Content Committee. Specific feedback will be provided regarding adjustments to ensure the content meets the H-ISAC standards. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past feedback also clearly indicates a negative perception of sales pitches for products and/or services.
GOLD A DETAILS
USD 30,000
CFP Closed

Speak about the variety of problems you and your organization see in today’s marketplace. Expand our members’ views of the dark world, share possible solutions, share what could be or ‘what if’ scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don’t sell. Panel discussions that include H-ISAC members are given high reviews.

- 4 full conference passes maximum (includes speaker)
- One 60-minute concurrent session speaking slot*
- Exhibit space (electrical and 6’ x 30” table included)
- Logo/description on conference signage and website
- Half-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by October 18)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

Gold A Sponsorship requires an approved Call for Presentation in order to register.

All presentations must be on the H-ISAC Summit template.

- Initial Presentations are due on September 9 so that the content committee may review them and provide feedback.
- Final Presentation which includes content committee feedback must be received by November 15.

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GOLD B DETAILS

Up Your Game
#hisacSummit

GOLD B
USD 20,000
CFP Closed

Speak about the variety of problems you and your organization see in today's marketplace. Expand our members’ views of the dark world, share possible solutions, share what could be or ‘what if’ scenarios. Past attendee feedback has been very positive with sponsored speaking topics. Just don’t sell. Panel discussions that include H-ISAC members are given high reviews.

- 3 full conference passes maximum (includes speaker)
- One 30-minute concurrent session speaking slot*
- Exhibit space (electrical and 6’ x 30” table included)
- Logo/description on conference signage and website
- Quarter-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by October 18)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- **Booth Flyer (OPTIONAL)**: Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

Gold B Sponsorship requires an approved Call for Presentation in order to register.

All presentations must be on the H-ISAC Summit template.

- Initial Presentations are due on September 9 so that the content committee may review them and provide feedback.
- Final Presentation which includes content committee feedback must be received by November 15.

**NO CHANGES TO THE PRESENTATIONS WILL BE ACCEPTED ON SITE.**

*The Summit content is closely curated. Vendors participating in a panel or in a general session are required to submit the full presentation material for review by the Conference Content Committee. Specific feedback will be provided regarding adjustments to ensure the content meets the H-ISAC standards. Presentation material that attempts to directly sell services or products will be rejected. Information sharing principles apply to vendor content as well as member content. Focus on identification of problems and specific practices to consider for remediation represents a formula that works well based on member feedback. Past feedback also clearly indicates a negative perception of sales pitches for products and/or services.*
While technology has advanced, the need for group discussions is still viable. Grand Round suites have cushy chairs, puffy couches, beverages and snacks. Warm and intimate, not classroom or convention style at all. Interact - don’t pitch - discover your audience’s needs...then offer your perspective and create leads for post-Summit follow-up.

- Grand Rounds are 15 minutes and occur during a 1-hour time slot
- 3 full conference passes
- Exhibit space (electrical and 6’ x 30” table included)
- Logo/description on conference signage and H-ISAC website
- Brief description of Grand Rounds presentation in handbook (send to summit@h-isac.org by October 3; maximum 3–5 sentences)
- Quarter-page ad in handbook (see Ad Specifications; send to summit@h-isac.org by October 18)
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1
- **Booth Flyer (OPTIONAL):** Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure
## Additional Sponsorship Pricing

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th># Available</th>
<th># Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wi-Fi</td>
<td>USD 20,000</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Wednesday On-site “Arcades and Charades” Special Event Co-Sponsor</td>
<td>USD 17,500</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Thursday Off-site “San Diego Bay Cruise” Special Event Co-Sponsor</td>
<td>USD 17,500</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>New Member/First-Time Member Attendee Reception</td>
<td>USD 15,000</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Tuesday Welcome Reception</td>
<td>USD 15,000</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Silver</td>
<td>USD 15,000</td>
<td>10</td>
<td>2</td>
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<tr>
<td>Attendee Bag</td>
<td>USD 12,500</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Charging Station</td>
<td>USD 10,000</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Latte Cart</td>
<td>USD 10,000</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>After Hours Hospitality Suite (M/Tu/W/Th)</td>
<td>USD 6,000</td>
<td>4 (1/day)</td>
<td>1</td>
</tr>
<tr>
<td>Lunch (Tu/W/Th)</td>
<td>USD 6,000</td>
<td>2 (1/day)</td>
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<tr>
<td>Padfolio</td>
<td>USD 6,000</td>
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</tr>
<tr>
<td>Dine Around (M/Tu)</td>
<td>USD 5,000</td>
<td>10 (5/day)</td>
<td>1</td>
</tr>
<tr>
<td>Networking Break (W/Th)</td>
<td>USD 5,000</td>
<td>4 (2/day)</td>
<td>1</td>
</tr>
<tr>
<td>Lanyard</td>
<td>USD 5,000</td>
<td>1</td>
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<tr>
<td>Handbook Ad (Full/Half-Page)</td>
<td>USD 4,000/USD 2,000</td>
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### ADD-ON SPONSORSHIP PRICING

**H-ISAC 2019 Fall Summit | December 2 – 6, 2019**

**CUSTOMIZE YOUR SPONSORSHIP WITH ONE OR MORE OF THESE LOW-COST ADD-ONS.**

<table>
<thead>
<tr>
<th>Sponsorship Add-Ons</th>
<th>Price</th>
<th># Available</th>
<th># Passes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room Drops</td>
<td>USD 3,000</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Seat Drop OR Attendee Bag Insert</td>
<td>USD 2,000</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Private Meeting Space (W/Th) (per hour)</td>
<td>USD 1,000</td>
<td>12 (6/day)</td>
<td>0</td>
</tr>
</tbody>
</table>
**WI-FI**

Exclusive, high visibility provider of Summit Wi-Fi in meeting space. Network will be sponsor company name and password protected. This is a 4 day branding opportunity.

- Company name will be featured as the Wi-Fi PASSWORD for all 4 days including the Board of Directors meeting
- 3 full conference passes
- Exhibit space (electrical and 6' x 30" table included)
- Includes recognition in handbook, onsite signage, general session table signage
- Company name and description on H-ISAC website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1

**Booth Flyer (OPTIONAL):** Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)

- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure
ADDITIONAL SPONSORSHIP DETAILS
H-ISAC 2019 Fall Summit | December 2 – 6, 2019

WEDNESDAY ON-SITE SPECIAL EVENT CO-SPONSOR
“ARCADES AND CHARADES”
- 2 full conference passes
- Exhibit space (electrical and 6’ x 30” table included)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1
- **Booth Flyer (optional):** Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

THURSDAY OFF-SITE SPECIAL EVENT CO-SPONSOR
“SAN DIEGO BAY CRUISE”
- 2 full conference passes
- Exhibit space (electrical and 6’ x 30” table included)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1
- **Booth Flyer (optional):** Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

USD 17,500
NEW MEMBER/FIRST-TIME MEMBER ATTENDEE RECEPTION (INVITATION ONLY)  USD 15,000*

The reception is held on Monday prior to the start of the conference. H-ISAC will cover the food and beverage (beer & house wine) costs of this reception. Sponsor encouraged to personalize the event with giveaways, additional food and beverage, liquor, and décor (at an additional cost). Great way to kick things off! (This event is invitation only.)

- 2 full conference passes
- Exhibit space (electrical and 6’ x 30” table included)
- Company name and description on H-ISAC website
- Company name on applicable signage and H-ISAC materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1
- **Booth Flyer (OPTIONAL):** Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
TUESDAY WELCOME RECEPTION

The Welcome Reception is held in the exhibit hall and kicks-off the conference. H-ISAC will cover the food and beverage (beer & house wine) costs of this reception. Sponsor encouraged to personalize the event with giveaways, additional food and beverage, liquor, and décor (at an additional cost). This is a great opportunity to host the largest reception of the week!

- 2 full conference passes
- Exhibit space (electrical and 6’ x 30” table included)
- Company name and description on H-ISAC website
- Company name on applicable signage and H-ISAC materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

SILVER

Need booth presence but not a presentation? Here’s the option for you.

- 2 full conference passes
- Exhibit space (electrical and 6’ x 30” table included)
- Logo/description on conference signage and H-ISAC website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1
- Booth Flyer (OPTIONAL): Exhibitors have the option to submit a quarter-page flyer that promotes their booth and its location for complimentary marketing from H-ISAC. Specifications can be found on page 26 under the Quarter-Page Ad size. (see Ad Specifications; send to summit@h-isac.org by November 11)
- The exhibit hall map, detailing the number and location of your booth will be sent out to every registered attendee. The same exhibit hall map will be included in the on-site attendee brochure

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
ADDITIONAL SPONSORSHIP DETAILS
H-ISAC 2019 Fall Summit | December 2 – 6, 2019

ATTENDEE BAG
USD 12,500
Reach over 600 attendees!
• Logo featured on attendee bag (cost of bags and printing are included in sponsorship fee)
• 1 full conference pass
• Company name and description on H-ISAC website
• Company name on applicable signage and conference materials
• Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
• Full sponsorship payment is due by November 1

CHARGING STATION
USD 10,000
Sponsor a space for them to relax and recharge. Gain great exposure for your company while attendees recharge their mobile devices, tablets & more! (This should not be used as an exhibit area.)
• 1 mobile device charging station in a high traffic area
• 1 full conference pass
• Company name and description on H-ISAC website
• Company name on applicable signage and conference materials
• Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
• Full sponsorship payment is due by November 1

LATTE CART
USD 10,000
3 days of coffee/latte service for attendees. We invite you to add your own corporate branding and/or decorating ideas at your own expense.
• 1 full conference pass
• Company name and description on H-ISAC website
• Company name on applicable signage and conference materials
• Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
• Full sponsorship payment is due by November 1
ADDITIONAL SPONSORSHIP DETAILS
H-ISAC 2019 Fall Summit | December 2 – 6, 2019

AFTER HOURS HOSPITALITY SUITE (M/TU/W/TH)  
USD 6,000*

Have your company’s logo featured in the Hospitality Suite. Choose Monday, Tuesday, Wednesday, or Thursday. Sponsor is responsible for cost of beverages.

- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1

LUNCH (TU/W/TH)  
USD 6,000

You are invited to personalize the luncheon with giveaways on the tables and décor (color coordinate buffet with company colors). H-ISAC will cover the food and beverage cost. Choose Tuesday, Wednesday, or Thursday.

- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Table signage
- Large screen display of logo during event
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
PADFOLIO
Reach over 600 attendees!

- Logo featured on conference padfolio
- 1 full conference pass
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1

DINE AROUND (M/TU)
Treat attendees to a taste of San Diego, California! This is an opportunity to create an intimate networking event and build critical relationships with multiple conference attendees. Details for dine around options will be available upon commitment. Choose Monday or Tuesday. If you would like H-ISAC to market your dinner to attendees prior to the conference, complete the form for the appropriate day using the links below, by October 18.

MONDAY  form.jotform.com/prodevmeetings/hisac-fall-2019-sponsor-dinner-m
TUESDAY form.jotform.com/prodevmeetings/hisac-fall-2019-sponsor-dinner-t

- Company name on applicable signage, printed conference materials, and H-ISAC website
- Monday dinners must take place only on Monday night, between 7:00 – 9:00 pm
- Tuesday dinners must take place only on Tuesday night, between 7:00 – 9:00 pm
- Sponsor is responsible for making reservations with the selected restaurant and any transportation needs required
- Location is at discretion of the sponsor
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
**ADDITIONAL SPONSORSHIP DETAILS**
H-ISAC 2019 Fall Summit | December 2 – 6, 2019

**NETWORKING BREAK (W/TH)**

USD 5,000*

Share your brand with giveaways on the tables and decor. H-ISAC will cover the food and beverage cost. Choose morning or afternoon on Wednesday or Thursday.

- High top table with 2 chairs in the exhibit hall during sponsored networking break
- Can submit flier to summit@h-isac.org by November 11 to announce exhibit (networking break) time
- Company name and description on H-ISAC website
- Company name on applicable signage and H-ISAC materials
- Food table signage and giveaways
- 1 full conference pass
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site **(hard copy only)**, will also include attendee's name and email)
- Full sponsorship payment is due by November 1

**LANYARD**

USD 5,000

- Logo featured on conference lanyard (cost of lanyards are included in sponsorship fee)
- Company name and description on H-ISAC website
- Company name on applicable signage and conference materials
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site **(hard copy only)**, will also include attendee's name and email)
- Full sponsorship payment is due by November 1

**HANDBOOK AD (FULL/HALF-PAGE)**

USD 4,000/USD 2,000

- Ad in handbook (see Ad Specifications; send to summit@h-isac.org by October 18) (artwork provided by sponsor)
- Company name on applicable signage, onsite conference materials and H-ISAC website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site **(hard copy only)**, will also include attendee's name and email)
- Full sponsorship payment is due by November 1

*Sponsor pays sponsorship fee plus cost of décor, and can add a food, beverage, or liquor of your choice for an upgraded fee. We invite you to add your own corporate branding and/or decorating ideas.
# ADD-ON SPONSORSHIP DETAILS

H-ISAC 2019 Fall Summit | December 2 – 6, 2019

**CUSTOMIZE YOUR CURRENT SPONSORSHIP WITH ONE OR MORE OF THESE ADDITIONAL LOW-COST ADD-ONS.**

The following details apply to all Add-on Sponsorships:

- Company name on applicable signage, onsite conference materials and H-ISAC website
- Opt-in attendee list will only be provided 2 times (first: 2 weeks prior to event (via email), will include title and company only; second: on-site (hard copy only), will also include attendee’s name and email)
- Full sponsorship payment is due by November 1

| ROOM DROPS | USD 3,000 |
| SEAT DROP OR ATTENDEE BAG INSERT | USD 2,000 |
| PRIVATE MEETING SPACE (W/TH) (PER HOUR) | USD 1,000 |
AD SPECIFICATIONS
H-ISAC 2019 Fall Summit | December 2 – 6, 2019

All ads must be:
• CMYK, 2C, 4C or B&W (advertiser’s discretion)
• 300 dpi or higher
• PDF format

Send all ads to summit@h-isac.org no later than October 18
TERMS AND CONDITIONS
H-ISAC 2019 Fall Summit | December 2 – 6, 2019

It is the Sponsor Representative’s responsibility to ensure these Terms and Conditions are shared within your organization’s accounting, operations, sales and other pertinent departments. Completion of registration serves as an agreement between NH-ISAC, Inc. dba H-ISAC and your company. An authorized agent of your company acknowledges and accepts these terms and conditions by completing the website registration and specifying the desired registration level.

Payment
Check or credit cards are acceptable. Platinum USD 10,000 deposits are due by October 4, 2019. All sponsor full payments are due November 11. Failure to meet the listed full payment deadline will result in a 2% penalty fee assessed and may also result in revoked sponsorship.

All checks must include:
1. Organization & Contact Name
2. “Fall 2019 Summit: Up Your Game”
3. Conference Registration ID

Make all checks payable to:
NH-ISAC, Inc.
P.O. Box 743744
Atlanta, GA 30374-3744

For any questions or concerns on payment, please contact Accounting at receivables@h-isac.org.

Speaking Sponsorships
ANY presentation involving an H-ISAC Member and a Vendor is considered a “Sponsorship” and must be submitted during the CFP Process as a Platinum or Gold Sponsorship. Once approved, Vendor must register as a Platinum or Gold Sponsor. Please note, if a Member invites a vendor to speak as part of their presentation, this rule still applies.

Sponsor Events
Any sponsor event outside of those listed in the sponsor prospectus must be approved in advance by H-ISAC. Any unapproved event held before, during or after any part of the conference will be billed to the event manager for the appropriate sponsorship level. Any attempt to host an unsanctioned event during the entire Summit and published agenda, December 2 – 6, 2019, may also result in the penalty of possible expulsion from future H-ISAC Summits in perpetuity.

Code of Conduct
Code of Conduct: H-ISAC is dedicated to providing a harassment-free event experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, or technology choices. This policy is in effect for all H-ISAC events, including but not limited to, our Summits, Workshops, Member Meetings, and Trainings. We do not tolerate harassment in any form. Event participants violating this policy may be expelled without a refund from the event, and future events, at the discretion of H-ISAC. Any violation of this policy should be brought to the attention of an H-ISAC staff member immediately.

On-Site Fees
Exhibitor storage and handling arrangements must be made with the hotel service provider directly. Additional on-site charges may include, but are not limited to, shipping/handling, electrical, audio/visual, and other rental fees.

Sponsor Representative Passes
H-ISAC has a 1:4 sponsor to attendee ratio. H-ISAC will adhere to the number of passes listed on pages 10–16. Any attempt to manipulate passes for additional sponsor attendees could result in a penalty of organization exclusion from future H-ISAC Summits.

Cancellations
Cancellations are strongly discouraged due to the impact on Summit programming and will only be considered on a case by case scenario when received in writing to summit@h-isac.org.

H-ISAC Reserves the Right to Restrict Admission
H-ISAC restricts attendance to its respective members, potential members and invited industry and government parties. Non-Sponsoring vendor companies or members of the media are not allowed.

H-ISAC reserves the right to decline or cancel registrations that do not meet our criteria. H-ISAC cannot be responsible for travel-related costs associated to a declined registration.

Contact: summit@h-isac.org.